

December 29, 2022



SiriusXM Rings in the New Year with Extensive Lineup of Music Programming

Kick Off 2023 with a Limited Engagement Lizzo Radio channel, Hits 1's "Unholy New Year's Eve" Special with Sam Smith and a Grandmaster Flash All-Day Celebration on LL COOL J's Rock The Bells Radio

SiriusXM to Also Air a Live Broadcast of Phish at Madison Square Garden and a Simulcast on The Highway of CBS's "New Year's Eve Live: Nashville's Big Bash"

NEW YORK- December 29, 2022- SiriusXM today unveiled its extensive New Year's Eve programming lineup, bringing listeners a limited engagement channel, special channel takeovers, live broadcasts, and more. Countdown to 2023 with SiriusXM as it looks ahead to the new year with countdowns, party jams, and exclusive content featuring the very best in music.

It's about damn time to ring in the new year with Lizzo's new limited engagement channel — **Lizzo Radio** — featuring non-stop party hits from the GRAMMY Award winner and her favorite artists. For just three days starting on New Year's Eve, turn up Lizzo Radio on SiriusXM's channel 14 and the SXM App for music, personal messages, and stories that will have you feeling good as hell. You'll hear Lizzo's biggest songs and exclusive performances from her unforgettable SiriusXM Small Stage Series concert from last October. The special channel will also include Lizzo's hand-picked favorites by Beyoncé, Prince, Rihanna, Jay-Z, Missy Elliott, Lauryn Hill, 21 Savage, Cardi B, SZA and many more. Additionally, listen to Lizzo's entire Small Stage Series concert on SiriusXM's The Heat (Ch. 46) on New Year's Day (January 1) at midnight ET — right after the ball drops.

SiriusXM is also shutting down the year with the **Unholy New Year's Eve 2023** special, live in Miami with **HITS 1's** Mack and co-host **Sam Smith** on December 31st. There will be exclusive 2022 performances from Lizzo, Charlie Puth, Halsey, One Republic, Cardi B, 5SOS, Avril Lavigne, Chainsmokers, Tate McRae, Lewis Capaldi, Jax, Nicky Youre and more, along with in-studio visits from Ava Max, David Guetta, Jax and Charlie Puth. It's a non-stop party starting at 8pm ET, with SiriusXM listeners checking-in live from across North America on HITS 1 (Ch. 2).

Bring in 2023 through two time zones as SiriusXM's Ania Hammar anchors **The Highway's** one-time-only live audio simulcast of CBS presents **New Year's Eve Live: Nashville's Big Bash**. The star-studded entertainment special is hosted by country music stars and GRAMMY®-nominated artists Jimmie Allen and Elle King and Entertainment Tonight's Rachel Smith. Tune in for unforgettable performances from Brooks & Dunn, Zac Brown Band, Little Big Town, Jason Aldean, Kane Brown, Flo-Rida, Kelsea Ballerini, Luke Bryan, Thomas Rhett and more. The celebration to ring in the new year will air live and commercial-free from Music City on December 31st from 8pm ET through January 1 at 1:30am ET on the CBS Television Network, Paramount+, and The Highway (Ch. 56) on SiriusXM and the SXM App.

The celebrations continue on New Year's Eve as **SiriusXM's Phish Radio** broadcasts live coverage of **Phish's annual Madison Square Garden show**. Beginning December 31st at 6pm ET, the special is hosted by SiriusXM's Ari Fink and guest host David Fricke. All three sets of the band's New Year's Eve show will air live on channel 29.

Kickstart the new year and Hip Hop's 50th anniversary year with an all-new special, "**Rock The Bells Radio and SiriusXM Present: 'The Grandmaster Flash Quik-Mix Theory DJ Marathon.'**" The iconic Godfather of Hip Hop, Grandmaster Flash, rings in the new year right on January 1st, with an all-day historical celebration on LL COOL J's Rock The Bells Radio. Hear stories from Grandmaster Flash and exclusive mixes from DJ Jazzy Jeff, Mannie Fresh, DJ Kool, Mix Master Mike, DJ Battlecat, Jazzy Jay, Pete Rock, Tony Touch, Scram Jones, and many more. The special will debut at 12pm ET on channel 43 and will last for just 12 hours.

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About Sirius XM Holdings Inc

SiriusXM is the leading audio entertainment company in North America with a portfolio of audio businesses including its flagship subscription entertainment service SiriusXM; the ad-supported and premium music streaming services of Pandora; an expansive podcast network; and a suite of business and advertising solutions. Reaching a combined monthly audience of approximately 150 million listeners, SiriusXM offers a broad range of content for listeners everywhere they tune in with a diverse mix of live, on-demand, and curated programming across music, talk, news, and sports. For more about SiriusXM, please go to: www.siriusxm.com.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: we have been, and may continue to be, adversely affected by supply chain issues as a result of the global semiconductor supply shortage; we face substantial competition and that competition is likely to increase over time; if our efforts to attract and retain subscribers and listeners, or convert listeners into subscribers, are not successful, our business will be adversely affected; we engage in extensive marketing efforts and the continued effectiveness of those efforts is an important part of our business; we rely on third parties for the operation of our business, and the failure of third parties to perform could adversely affect our business; we may not realize the benefits of acquisitions and other

strategic investments and initiatives; the ongoing COVID-19 pandemic has introduced significant uncertainty to our business; a substantial number of our Sirius XM service subscribers periodically cancel their subscriptions and we cannot predict how successful we will be at retaining customers; our ability to profitably attract and retain subscribers to our Sirius XM service as our marketing efforts reach more price-sensitive consumers is uncertain; our business depends in part on the auto industry; failure of our satellites would significantly damage our business; our Sirius XM service may experience harmful interference from wireless operations; our Pandora ad-supported business has suffered a substantial and consistent loss of monthly active users, which may adversely affect our Pandora business; our failure to convince advertisers of the benefits of our Pandora ad-supported service could harm our business; if we are unable to maintain revenue growth from our advertising products our results of operations will be adversely affected; changes in mobile operating systems and browsers may hinder our ability to sell advertising and market our services; if we fail to accurately predict and play music, comedy or other content that our Pandora listeners enjoy, we may fail to retain existing and attract new listeners; privacy and data security laws and regulations may hinder our ability to market our services, sell advertising and impose legal liabilities; consumer protection laws and our failure to comply with them could damage our business; failure to comply with FCC requirements could damage our business; if we fail to protect the security of personal information about our customers, we could be subject to costly government enforcement actions and private litigation and our reputation could suffer; interruption or failure of our information technology and communications systems could impair the delivery of our service and harm our business; the market for music rights is changing and is subject to significant uncertainties; our Pandora services depend upon maintaining complex licenses with copyright owners, and these licenses contain onerous terms; the rates we must pay for “mechanical rights” to use musical works on our Pandora service have increased substantially and these new rates may adversely affect our business; failure to protect our intellectual property or actions by third parties to enforce their intellectual property rights could substantially harm our business and operating results; some of our services and technologies may use “open source” software, which may restrict how we use or distribute our services or require that we release the source code subject to those licenses; rapid technological and industry changes and new entrants could adversely impact our services; we have a significant amount of indebtedness, and our debt contains certain covenants that restrict our operations; we are a “controlled company” within the meaning of the NASDAQ listing rules and, as a result, qualify for, and rely on, exemptions from certain corporate governance requirements; while we currently pay a quarterly cash dividend to holders of our common stock, we may change our dividend policy at any time; our principal stockholder has significant influence, including over actions requiring stockholder approval, and its interests may differ from the interests of other holders of our common stock; if we are unable to attract and retain qualified personnel, our business could be harmed; our facilities could be damaged by natural catastrophes or terrorist activities; the unfavorable outcome of pending or future litigation could have an adverse impact on our operations and financial condition; we may be exposed to liabilities that other entertainment service providers would not customarily be subject to; and our business and prospects depend on the strength of our brands. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2021, and our Quarterly Report on Form 10-Q for the quarterly period ended March 31, 2022, which are filed with the Securities and Exchange Commission (the “SEC”) and available at the SEC’s Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date

hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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