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Salem Radio Inks Partnership With TuneIn to Connect With Listeners Worldwide

Leader in Christian and Family-Themed Radio Joins World's Most Popular Audio Streaming Service

PALO ALTO, CA and CAMARILLO, CA -- (Marketwire) -- 04/12/12 -- Salem Communications Corporation (NASDAQ: SALM), a leading U.S. radio broadcaster, Internet content provider, and magazine and book publisher targeting audiences interested in Christian and conservative opinion radio content, today announced a strategic partnership with [TuneIn](#), a free service that lets people listen to music, sports, news and comedy from around the world, extending the reach of their programming to the service's more than 30 million monthly active listeners in over 230 countries around the world.

"Our goal at TuneIn is to make the best in radio accessible to anyone, anywhere in the world," said John Donham, CEO, TuneIn. "Salem offers a deep pool of well-loved programming that appeals to a broad listener base, and we are so pleased to have been selected to make their news, talk and music broadcasts accessible to a global audience of millions."

Salem, a major U.S. broadcaster, owns and/or operates approximately 96 radio stations, 60 of which are in 22 of the nation's top 25 radio markets, including New York, Los Angeles, and Chicago. TuneIn listeners around the globe can now access all of Salem's radio stations including those in their core formats of Christian Teaching and Talk, News Talk, Christian Contemporary Music, Spanish Christian Teaching and Talk and Business Radio.

"Through our partnership with TuneIn, we have expanded the number of access points to our content. We have made it easier for our current listeners to access our programming from wherever they are and have opened up our broadcasts to new audiences," added Dave Santrella, President of Salem's Radio Division. "Overnight we've expanded our footprint in digital, and have gained a suite of first-of-their-kind analysis tools from TuneIn that help us further tailor programming to our listeners everywhere."

All of Salem's stations are now available via TuneIn through a variety of different platforms including smartphone apps, connected vehicle dashboards, Internet home entertainment systems and online at www.tunein.com. TuneIn Radio and TuneIn Radio Pro are the only audio streaming apps that have a 4.5 or 5 star rating on every mobile platform, worldwide.

About TuneIn

TuneIn is a free service that lets people listen to live local and global music, sports, talk and news from wherever they are. TuneIn offers more than 60,000 AM, FM, HD and Internet radio stations and more than two million on-demand programs streaming from every

continent. The company's mobile apps are ranked in the top five in the App Store's Music category across 82 countries and territories. The company raised venture funding from Sequoia Capital in January 2011 and is hard at work in an old plumbing supply building in Palo Alto, Calif.

About Salem Communications

Salem Communications Corporation is the largest commercial U.S. radio broadcasting company that provides programming targeted at audiences interested in Christian and conservative opinion radio content, as measured by the number of stations and audience coverage. Upon completion of all announced transactions, the company will own and/or operate a national portfolio of 96 radio stations in 37 markets, including 60 stations in 22 of the top 25 markets. Salem also programs the [Family Talk™ Christian-themed talk format on SiriusXM Channel 131](#).

Salem also owns [Salem Radio Network®](#), a national radio network that syndicates talk, news and music programming to approximately 2,000 affiliated radio stations and Salem Media Representatives™, a national media advertising sales firm with offices across the country.

In addition to its radio broadcast business, Salem owns an Internet and a publishing division. Salem Web Network™ is a provider of online Christian and conservative-themed content and streaming and includes websites such as Christian faith focused [Christianity.com](#), Questions and Answers about [Jesus Christ](#) at [Jesus.org](#), [Christian living](#) focused [Crosswalk.com®](#), online [Bible](#) at [BibleStudyTools.com](#), [Christian videos](#) at [GodTube.com®](#), a leading website providing [church media](#) at [WorshipHouseMedia.com™](#) and [Christian radio](#) ministries online at [OnePlace.com®](#). Additionally Salem owns [conservative](#) news leader [Townhall.com®](#) and [conservative political blog HotAir.com®](#), providing conservative commentary, news and blogging. Salem Publishing™ circulates Christian and conservative magazines such as Homecoming® The Magazine, YouthWorker Journal™, The Singing News®, FaithTalk™ Magazine, Preaching and Townhall Magazine™. Xulon Press™ is a provider of [self publishing](#) services targeting the Christian audience.

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