

January 10, 2012



Salem Web Network Reaches 1 Million Facebook Fans

RICHMOND, VA -- (MARKET WIRE) -- 01/10/12 -- Salem Web Network (NASDAQ: SALM), the leading network for Christian content online, recently crossed the 1 million Facebook fans milestone. This accomplishment is a result of the success of popular Christian fan pages including [Godtube.com](#), [Girlfriends in God](#), and [BibleStudyTools.com](#).

"Crossing the one million fan mark has been a primary goal of our social media strategy," stated Fred Alberti, Director of Social Media for Salem Web Network. "With one million fans receiving our daily updates, posting their thoughts, and sharing our posts with their friends, we are able to reach a much greater audience with the life changing message of the Gospel."

The network's fan pages benefit from a highly engaged and active audience. [Godtube.com](#)'s fan page alone sees more than 28,000 daily fan interactions. With over 70 Facebook pages, fans receive updates that include encouraging Bible verses, daily devotionals, inspiring pictures and videos, hot topic articles and Christian broadcasts, as well as special offers from Christian books, movies and ministries.

"Without a doubt, Facebook is one of the most valuable tools for not only distributing great content but in building an energized community," added Steve Werkmeister, Director of Marketing for Salem Web Network. "We are truly blessed to have such an amazing resource for advancing the Kingdom of God."

About Salem Communications and Salem Web Network

Salem Communications Corporation is the largest commercial U.S. radio broadcasting company that provides programming targeted at audiences interested in Christian and family-themed radio content, as measured by the number of stations and audience coverage. Upon completion of all announced transactions, the company will own and/or operate a national portfolio of 96 radio stations in 37 markets, including 60 stations in 22 of the top 25 markets. Salem also programs the [Family Talk](#)™ Christian-themed talk format on SiriusXM Radio, channel 131.

Salem also owns [Salem Radio Network](#), a national radio network that syndicates talk, news and music programming to approximately 2,000 affiliated radio stations and Salem Media Representatives, a national media advertising sales firm with offices across the country.

In addition to its radio broadcast business, Salem owns an Internet and a publishing division. Salem Web Network is a provider of online Christian and conservative-themed content and streaming and includes websites such as Christian faith focused [Christianity.com](#), Questions and Answers about [Jesus Christ](#) at [Jesus.org](#), Christian living focused [Crosswalk.com](#)®, online [Bible](#) at [BibleStudyTools.com](#), Christian videos at [GodTube.com](#), a leading website

providing [church media](#) at [WorshipHouseMedia.com](#) and [Christian radio](#) ministries online at [OnePlace.com](#). Additionally Salem owns [conservative](#) news leader [Townhall.com](#)® and [conservative political blog](#) [HotAir.com](#), providing conservative commentary, news and blogging. Salem Publishing™ circulates Christian and conservative magazines such as Homecoming® The Magazine, YouthWorker Journal™, The Singing News, FaithTalk Magazine, Preaching and Townhall Magazine™. Xulon Press™ is a provider of [self publishing](#) services targeting the Christian audience.

[Add to Digg](#) [Bookmark with del.icio.us](#) [Add to Newsvine](#)

Contact:

Kristie Wahlquist
804-205-9700 ext. 152
Email Contact

Source: Salem Communications