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Salem Publishing to Discontinue Printed Version of CCM Magazine to Focus on Expanding Christian Music Websites

NASHVILLE, Tenn.--(BUSINESS WIRE)--

Salem Communications (Nasdaq:SALM), the leading U.S. radio broadcaster, Internet content provider, magazine and book publisher targeting audiences interested in content related to faith, family and conservative values announced today a significant plan to enhance its commitment to Christian music on the Internet through its fast-growing Christian music Internet network.

Jim Cumbee, President of Non-Broadcast Media for Salem Communications and Publisher of CCM Magazine said, "CCM Magazine readers tell us they want more information and want it faster than can be delivered in a monthly printed magazine. Accordingly, we will discontinue the printed version of CCM Magazine to put increased energies toward the continued growth and enhancement of our comprehensive Christian music and entertainment online network featuring CCMMagazine.com, ChristianMusicPlanet.com, CMCentral.com and MyCCM.org."

For almost 30 years, CCM Magazine has been the preeminent voice of the Christian music scene. Cumbee continued, "We are excited to continue our commitment to great writing and thorough coverage, but now all of that will come to the readers on Internet time."

The April issue will be the final printed version of CCM Magazine. The decision to discontinue the printed version of CCM Magazine does not affect Salem Publishing's other magazines, Preaching Magazine, Youthworker Journal, Homecoming Magazine, The Singing News Magazine and Faith Talk Magazine.

Salem Communications (Nasdaq: SALM) is a leading U.S. radio broadcaster, Internet content provider, and magazine and book publisher targeting audiences interested in Christian and family-themed content and conservative values. In addition to its radio properties, Salem owns Salem Radio Network(R), which syndicates talk, news and music programming to approximately 2,000 affiliates; Salem Radio Representatives(TM), a national radio advertising sales force; Salem Web Network(TM), an Internet provider of Christian content and online streaming; and Salem Publishing(TM), a publisher of Christian-themed magazines. Upon the close of all announced transactions, the company will own 97 radio stations, including 58 stations in 22 of the top 25 markets. Additional information about Salem may be accessed at the company's website, www.salem.cc.

Source: Salem Communications