

November 16, 2021



## Have a Well-Adjusted Holiday with The Joint Chiropractic's "Back Friday" Deals

### **-Patients Receive Additional Chiropractic Visits with Purchase of Care Package-**

SCOTTSDALE, Ariz., Nov. 16, 2021 /PRNewswire/ -- With the stress and tension of the holiday season fast approaching, it is important for everyone to remember to keep their health in a well-balanced state. To support the body during this time of uneasiness, The Joint Corp. (NASDAQ: JYNT), the nation's largest provider of chiropractic care through [The Joint Chiropractic](#)® network, announced today its "Back Friday" offering. From Nov. 15 through Nov. 30, all The Joint patients can receive one additional chiropractic visit with the purchase of a 6-visit package, two additional chiropractic visits with the purchase of a 10-visit package, or four additional chiropractic visits with a purchase of a 20-visit package.



The main goal of chiropractic is to improve the body's ability to recognize and respond appropriately to the stresses encountered in daily life. This is especially important to maintain during the holiday season. From buying gifts, to making travel plans, there are a lot of physical, mental, and chemical stressors that may exasperate negative symptoms, such as aches and pains, poor sleep, or fatigue. Our bodies must be able to properly heal and maintain good health, for a better, healthier holiday season.

*The Joint Chiropractic* is known for its convenient retail setting and concierge-style services. For patients that means no-appointments, no-insurance hassles, affordable chiropractic care and accommodating hours of operations, including evenings and weekends.

Millions of Americans have found relief from pain due to the benefits of chiropractic's natural, drug-free approach to healthcare. Everyone, from growing children and teen athletes to working parents and active seniors, can take advantage of regular chiropractic care.

For more information about The Joint Chiropractic's Black Friday promotion, or to find one of our chiropractors near you, visit [thejoint.com](https://www.thejoint.com).

### **About The Joint Chiropractic**

The Joint Corp. revolutionized access to chiropractic care when it introduced its retail healthcare business model in 2010. Today, the company is making quality care convenient and affordable, while eliminating the need for insurance, for millions of patients seeking pain relief and ongoing wellness. With more than 650 locations nationwide and over eight million patient visits annually, *The Joint Chiropractic* is a key leader in the chiropractic industry. Named on *Franchise Times* "Top 200+ Franchises" and *Entrepreneur's* "Franchise 500<sup>®</sup>" lists, *The Joint Chiropractic* is an innovative force, where healthcare meets retail.

### **Business Structure**

The Joint Corp. is a franchisor of clinics and an operator of clinics in certain states. In Arkansas, California, Colorado, District of Columbia, Florida, Illinois, Kansas, Kentucky, Maryland, Michigan, Minnesota, New Jersey, New York, North Carolina, Oregon, Pennsylvania, Rhode Island, South Dakota, Tennessee, Washington, West Virginia and Wyoming, The Joint Corp. and its franchise owners provide management services to certain professional chiropractic practices.

\*Offer valued at \$39. Valid for new patients only. Initial visit includes consultation, exam and adjustment. NC: IF YOU DECIDE TO PURCHASE ADDITIONAL TREATMENT, YOU HAVE THE LEGAL RIGHT TO CHANGE YOUR MIND WITHIN THREE DAYS AND RECEIVE A REFUND. (N.C. Gen. Stat. 90-154.1). FL & KY: THE PATIENT AND ANY OTHER PERSON RESPONSIBLE FOR PAYMENT HAS THE RIGHT TO REFUSE TO PAY, CANCEL (RESCIND) PAYMENT OR BE REIMBURSED FOR ANY OTHER SERVICE, EXAMINATION OR TREATMENT WHICH IS PERFORMED AS A RESULT OF AND WITHIN 72 HOURS OF RESPONDING TO THE ADVERTISEMENT FOR THE FREE, DISCOUNTED OR REDUCED FEE SERVICES, EXAMINATION OR TREATMENT. (FLA. STAT. 456.02) (201 KAR 21:065). Subject to additional state statutes and regulations. See clinic for chiropractor(s)' name and license info. Clinics managed and/or owned by franchisee or Prof. Corps. Restrictions may apply to Medicare eligible patients. Individual results may vary. © 2021 The Joint Corp. All Rights Reserved.

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