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## **Rollins, Inc. Increases Dividend by 25 Percent**

ATLANTA--(BUSINESS WIRE)--

Rollins, Inc., a nationwide consumer services company (NYSE:ROL), announced today that the Board of Directors approved a 25% increase in the Company's quarterly dividend. The increased regular quarterly dividend of \$0.0625 per share will be payable March 10, 2008 to stockholders of record at the close of business February 8, 2008. This marks the sixth consecutive year the Board has increased its dividend a minimum of 20% or greater.

Rollins, Inc. is a premier North American consumer and commercial services company. Through its wholly owned subsidiaries, Orkin, Inc., PCO Services, Western Pest Services, and The Industrial Fumigant Company, the Company provides essential pest control services and protection against termite damage, rodents and insects to approximately 1.7 million customers in the United States, Canada, Mexico, Central America, the Caribbean, the Middle East and Asia from over 400 locations. You can learn more about our subsidiaries by visiting our Web sites at [www.orkin.com](http://www.orkin.com), [www.westernpest.com](http://www.westernpest.com), [www.indfumco.com](http://www.indfumco.com) and [www.rollins.com](http://www.rollins.com). You can also find this and other news releases at [www.rollins.com](http://www.rollins.com) by accessing the news releases button.

Source: Rollins, Inc.