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# Inspire Brands Streamlines Omnichannel Commerce Across North American Restaurants via Expanded Fiserv Relationship

*Relationship will drive unified customer experiences and operational efficiency across U.S. company-owned and franchised locations*

BROOKFIELD, Wis.--(BUSINESS WIRE)-- [Fiserv, Inc.](#) (NYSE: FI), a leading global provider of payments and financial services technology solutions, today announced an expansion of its relationship with Inspire Brands, a multi-brand restaurant company whose portfolio includes more than 32,000 restaurants worldwide.

The expanded relationship builds on a successful foundation in which Fiserv has helped power connected commerce experiences within the Inspire portfolio for more than two decades. Continuing its existing relationship with their Baskin-Robbins, Dunkin', and Sonic brands, Fiserv will now unify in-store, in-app, and online commerce for several more of Inspire's popular restaurant concepts. The agreement will add several thousand additional restaurants to the relationship and include both company-owned and franchised locations.

"As buying experiences become more connected to customer loyalty, enabling seamless interactions across channels has become critical to our success," said Kate Jaspon, Inspire CFO. "Inspire's expanded relationship with Fiserv will simplify and improve how we serve our customers through any platform or payment method they choose."

Inspire will leverage [Carat](#), the global commerce platform from Fiserv, to enable payment experiences across its digital and physical footprint, enhance gift solutions, and maximize efficiency by unifying settlement, reporting, analytics, and other functions. This will also help simplify how Inspire connects its portfolio of restaurants to innovative payment capabilities and technology providers, allowing each brand to enable the payment experiences that best fit its unique customer needs.

"Our expanded relationship with Inspire exemplifies how large enterprises are making targeted investments to create deeper, more unified experiences for customers while optimizing costs," said Casey Klyszeiko, Head of Carat and Global eCommerce at Fiserv. "By simplifying their commerce model, Inspire will be able to better streamline in-house operations."

Carat is the global commerce platform from Fiserv that orchestrates payments and experiences for the world's largest businesses, including eight of the 10 largest global quick-

service restaurants (QSRs). With Carat, leading brands can unify their commerce, optimize transactions, and imagine and realize new ways to engage with customers.

Learn more at [carat.fiserv.com](https://carat.fiserv.com).

### **About Fiserv**

Fiserv, Inc. (NYSE: FI), a Fortune 500 company, aspires to move money and information in a way that moves the world. As a global leader in payments and financial technology, the company helps clients achieve best-in-class results through a commitment to innovation and excellence in areas including account processing and digital banking solutions; card issuer processing and network services; payments; e-commerce; merchant acquiring and processing; and the Clover® cloud-based point-of-sale and business management platform. Fiserv is a member of the S&P 500® Index and one of Fortune® World's Most Admired Companies™. Visit [fiserv.com](https://fiserv.com) and [follow on social media](#) for more information and the latest company news.

### **About Inspire Brands**

Inspire Brands is a multi-brand restaurant company whose portfolio includes more than 32,000 Arby's, Baskin-Robbins, Buffalo Wild Wings, Dunkin', Jimmy John's, and Sonic locations worldwide. The company was founded in 2018 and is headquartered in Atlanta, Georgia. For more information, visit [InspireBrands.com](https://InspireBrands.com)

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