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First Savings Bank Northwest Selects DNA from Fiserv to Support Product Diversification and New Customer Acquisition Goals

- First Savings Bank Northwest chooses DNA account processing platform along with more than 20 leading solutions
- DNA and digital solutions such as mobile and online banking will help bank attract and serve millennials
- The bank selected Fiserv for its comprehensive solutions and product flexibility

BROOKFIELD, Wis.--(BUSINESS WIRE)-- [Fiserv](#), Inc. (NASDAQ: FISV), a leading global provider of financial services technology solutions, announced today that First Savings Bank Northwest (FSBNW), based in Renton, Washington, has selected a family of Fiserv solutions centered around the [DNA](#)™ account processing platform. The \$937 million asset bank will use the Fiserv technology to attract new customers with a diverse set of products and modern, digital services.

Since 1923, FSBNW has served the mortgage and savings needs of the Pacific Northwest. Faced with changing demographics and a more complex economic environment, the bank sought a new technology platform to help it deepen relationships and attract new customers with a diverse set of products and services.

"Fiserv offers the modern solutions we need to evolve our business model and become a more diversified, vital and customer-focused bank," said Joseph W. Kiley III, president and CEO, First Savings Bank Northwest. "The flexible DNA platform will help us provide services that match the needs of our current and prospective clients. We'll capitalize on the tremendous growth potential made possible by this innovative, scalable platform."

[Recognized by industry-leading analysts](#) for its technology, user experience and breadth of functionality, DNA from Fiserv is the first open, relationship-centered account processing platform built for collaboration. Developed using contemporary, standards-based components, DNA will provide FSBNW with 24/7 real-time processing, scalability and the ability to deliver a diverse range of deposit and loan products.

First Savings Bank Northwest will leverage the open architecture of DNA to integrate more than 20 Fiserv solutions, including digital solutions such as DNAweb™ for online banking, Mobiliti™ for mobile and tablet banking, and Popmoney® for personal payments. The bank

will use these electronic channels to serve customers beyond the walls of its branch location as well as to better compete for millennial consumers.

As the needs of FSBNW evolve, the bank will be able to add new features, screens and integrations with custom core extensions, called DNAapps™. The bank can develop its own DNAapps using the DNAcreator™ development toolkit or download DNAapps created by others from the DNAappstore™ collaborative online marketplace.

“Fiserv will support the strategic growth objectives of First Savings Bank Northwest with a complete set of integrated, real-time solutions designed for the challenges of today and tomorrow,” said Steve Cameron, president, Open Solutions Division, Fiserv. “The person-centric design of DNA will help FSBNW extend its proud history of customer service and position the bank to leverage competitive opportunities for years to come.”

Fiserv is the U.S. market leader in account processing services, and more than one-third of U.S. financial institutions rely on Fiserv for account processing solutions and expertise. Javelin Strategy & Research named Fiserv a top-ranked mobile banking provider for three consecutive years, and the Popmoney personal payments service is currently offered at nearly 2,400 banks and credit unions.

Additional Resources:

- DNA from Fiserv – www.fiserv.com/industries/bank-platforms/dna-bank-platform.aspx
- DNAappstore from Fiserv – www.dnaappstore.com

About First Savings Bank Northwest

First Savings Bank was organized in 1923 as a Washington state chartered savings and loan association, converted to a federal mutual savings and loan association in 1935, and converted to a Washington state chartered mutual savings bank in 1992. Now as the wholly-owned subsidiary of First Financial Northwest, First Savings Bank Northwest has expanded its services and products to serve the needs of the customer, while providing support and leadership in the community.

First Financial Northwest became a publicly traded company through an initial public offering in the fall of 2007. First Financial Northwest shares trade on the NASDAQ under the ticker symbol "FFNW."

First Financial Northwest is the Pacific Northwest Region's home for personal service and long-term banking and loan relationships. We believe that by holding true to our values of exceptional customer service, community responsibility and quality banking and loan products, we will best serve our customers, investors and community.

About Fiserv

Fiserv, Inc. (NASDAQ: FISV) is a leader in financial services technology and one of FORTUNE® magazine's World's Most Admired Companies. Fiserv enables clients to achieve best-in-class results by driving quality and innovation in payments, processing services, risk and compliance, customer and channel management, and business insights and optimization. For more information, visit www.fiserv.com.

Media Relations:

Julie Nixon
Senior Public Relations Manager
Fiserv, Inc.
678-375-3744
julie.nixon@fiserv.com

or

Additional Contact:

Ann Cave
Director, Public Relations
Fiserv, Inc.
678-375-4039
ann.cave@fiserv.com

Source: Fiserv, Inc.