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## **Fiserv's eBILLPLACE.com Turns Green**

**Updated website educates consumers about the environmental, time and cash saving benefits of receiving and paying bills online**

BROOKFIELD, Wis.--(BUSINESS WIRE)--

Fiserv, Inc. (NASDAQ: FISV), a leading provider of information technology services to the financial industry, today unveiled the new eBILLPLACE.com(SM) website. Since 1999, CheckFree, now part of Fiserv, has hosted consumer education sites to benefit the financial services industry and answer consumer questions about online banking, electronic billing and payments. The current site, which was launched in 2005, now provides even more tools to help consumers begin receiving and paying bills online at bank and biller websites.

Electronic bills, or e-bills, are online versions of paper bills that are securely delivered directly to a financial institution's or billing company's website, where consumers can log in securely, view the same details that are available in paper bills, and then schedule the payment - all with just a few clicks of the mouse. Unlike putting a check in the mail that may take days to reach its destination, consumers who pay bills online can be assured that their payment arrives by the date they specify. They can also set up e-mail reminder alerts and other convenience features, such as viewing payment history online 24 x 7.

"We wanted to make eBILLPLACE an engaging user experience and a site where anybody can learn about the many benefits of online bill pay and e-bills," said Jardon Bouska, division president, Fiserv Electronic Biller Services. "E-bills and payments tie directly to some of the important issues we are all facing today, such as how to save money in a tough economy and conserve natural resources for future generations. Although it may seem like a small step to take, receiving and paying bills online can make a big difference in reducing a household's carbon footprint."

eBILLPLACE is designed to help consumers find answers to their questions about online banking and bill payment, with new information and tools now available at the site such as:

- Environmental Savings Calculator --Turning off paper bills may seem like a small change, but it can have a big impact on preserving the world around us. According to Javelin Strategy & Research, if all U.S. households switched to electronic bills, statements and payments, we could save 16.5 million trees, reduce solid waste by 1.6 billion pounds, and reduce toxic air pollutants by 3.9 billion pounds of greenhouse gases, the equivalent of having 355,015 fewer cars on the road. Consumers can enter how many bills they typically pay into the site's environmental savings calculator to uncover the positive environmental impact a single household can achieve by converting to electronic statements, bills and

payments.

- Cost and Time Savings Calculator -- Online billing and payment saves consumers money on postage and fuel by reducing trips to the post office and bank by using the eBILLPLACE cost and time savings calculator. The average U.S. household can save up to six hours and \$60 in stamps annually by managing their bills online.
- Bank and Biller Search Capabilities -- Everything a consumer needs to know about e-billing is on the site. The website enables consumers to search for participating financial institutions and billers that offer e-bills and online bill payment services, as well as access general information, FAQs, demos and a glossary of terms.
- Expert Advice on Security --By reducing the flow of personal information and checks within unsecured physical mailboxes, receiving and paying bills online can help to minimize the risk of identity fraud. Because it is much easier to access personal information offline than online, leading analyst firms such as Javelin Strategy & Research recommend online banking, bill payment and e-bills as some of the best ways for consumers to protect their financial information.
- Bill Pay Personality Quiz - Are you an eSavvy Planner, Maximizer, Convenience Seeker, Desperate Avoider or Paranoid Paper Pusher? This brief quiz can help determine your "type" and how to use this knowledge about bill payment behavior to improve financial habits.

Fiserv is a sponsor of the PayItGreen Alliance(TM), a coalition of financial service companies led by NACHA that educates consumers and businesses about the positive environmental impact of choosing electronic payments, bills, and statements instead of paper. Members include representatives from Bank of America ; Capital One; Citi; Citizens Bank; The Clearing House/EPN; the Federal Reserve Banks; Fiserv (including BillMatrix, CheckFree and EPSIIA); Harris Bank; JPMorgan Chase; The Regional Payments Associations; SunTrust Bank; U.S. Bank; Wachovia; and Wells Fargo. AT&T, Con Edison and Qwest Communications are special advisors to the Alliance. Learn more at [www.payitgreen.org](http://www.payitgreen.org).

About Fiserv, Inc.

Fiserv, Inc. (NASDAQ: FISV), a Fortune 500 company, provides information management and electronic commerce systems and services to the financial and insurance industries. Leading services include transaction processing, outsourcing, electronic bill payment and presentment, investment management solutions, business process outsourcing (BPO), software and systems solutions. Headquartered in Brookfield, Wis., the company is the leading provider of core processing solutions for U.S. banks, credit unions and thrifts. Fiserv was ranked the largest provider of information technology services to the financial services industry worldwide in the 2004, 2005 and 2006 FinTech 100 surveys. In 2007, the company completed the acquisition of CheckFree, a leading provider of electronic commerce services. Fiserv reported nearly \$4 billion in total revenue from continuing operations for 2007. For more information, please visit [www.fiserv.com](http://www.fiserv.com).

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Source: Fiserv, Inc.