

Huntington Asset Services Builds Momentum for 2012 with Addition of Four New Clients

Current Economic Climate Ideal for New Fund Launches

COLUMBUS, Ohio--(BUSINESS WIRE)-- Huntington Asset Services is well positioned for a strong start in 2012 with the addition of four new clients. One client will launch a new fund later this year, while the other three will introduce new products early next year.

One of the new clients, **Todd-Veredus Asset Management LLC**, will introduce the TVAM International Intrinsic Value Fund in early 2012 within the Valued Advisers Trust. Todd-Veredus Asset Management LLC is a financial investment advisory firm headquartered in Louisville, Kentucky with \$3.2 billion of assets under management.

“When it came down to finding a trusted partner that could help us with every step of launching our new fund, we chose Huntington Asset Services,” said John Poole, managing director of marketing, TVAM. “Their track record speaks for itself. They are a strong player in the market because they provide a full suite of services for mutual funds and other investment products.”

The addition of new clients builds on the continued success Huntington Asset Services has had in 2011 helping clients launch eight new funds. Other firms that recently selected Huntington Asset Services include:

- **Granite Investment Advisors**, which will introduce the Granite Value Fund within the Valued Advisers Trust in 2011
- **1492 Capital Management, LLC**, which will introduce both the 1492 Small Cap Value Fund and 1492 Small Cap Growth Fund within the Unified Series Trust in early 2012, and is also partnering with Huntington on a collective investment fund.
- **Martin Capital**, which will launch within the Unified Series Trust in 2012

“We continue to believe it is an ideal time for investment managers to launch new funds. Advisors and investors are more willing than ever to work with new entrants,” said Brian Blomquist, president, Huntington Asset Services. “Still, it is important for advisors to select experienced partners who can work closely with them to launch their funds. I’m proud of the turnkey approach we take at Huntington Asset Services, as it helps increase the success for our clients.”

Huntington Asset Services

Huntington Asset Services, Inc. has been providing mutual fund service solutions for more than 40 years. Huntington's fully integrated services include fund administration, accounting,

transfer agency, compliance, distribution and custody for clients with combined assets of more than \$45 billion. Huntington's comprehensive solutions support both standalone and turnkey series trust structures, as well as collective investment trusts. Based in Indianapolis, Huntington Asset Services, Inc. and Unified Financial Securities, Inc. are wholly owned subsidiaries of Huntington Bancshares Incorporated (NASDAQ: HBAN; www.huntington.com), a \$55 billion regional bank holding company headquartered in Columbus, Ohio. More information is available at www.HuntingtonAssetServices.com.

About Huntington

Huntington Bancshares Incorporated is a \$55 billion regional bank holding company headquartered in Columbus, Ohio. Huntington National Bank, founded in 1866, provides full-service commercial, small business, and consumer banking services; mortgage banking services; treasury management and foreign exchange services; equipment leasing; wealth and investment management services; trust services; brokerage services; customized insurance brokerage and service programs; and other financial products and services. The principal markets for these services are Huntington's six-state banking franchise: Ohio, Michigan, Pennsylvania, Indiana, West Virginia, and Kentucky. The primary distribution channels include a banking network of over 650 traditional branches and convenience branches located in grocery stores and retirement centers, and through an array of alternative distribution channels including internet and mobile banking, telephone banking, and over 1,300 ATMs. Through automotive dealership relationships within its six-state banking franchise area and selected other Midwest and New England states, Huntington also provides commercial banking services to the automotive dealers and retail automobile financing for dealer customers.

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Source: Huntington