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# Alta Trust Chooses Huntington For Transfer Agency Services

COLUMBUS, Ohio and INDIANAPOLIS, Jan. 5, 2011 /PRNewswire/ -- Huntington Asset Services, a subsidiary of Huntington Bancshares Incorporated (Nasdaq: HBAN; [www.huntington.com](http://www.huntington.com)), today announced that it has been selected by Alta Trust Company to provide transfer agency services for its family of collective investment funds. A collective investment fund is an investment pool utilized by qualified retirement plans.

"As collective investment funds continue to grow in popularity, we're pleased to work with our clients to create customized solutions that make these funds easier to manage," said Brian L. Blomquist, president, Huntington Asset Services. "That's one reason Huntington Asset Services has achieved such strong growth over the past year."

Adam Ponder, principal, Alta Trust Company, added, "Huntington Asset Services' service model and experience was a natural choice when we wanted to find a third-party organization to manage transfer agency services for our collective investment funds. We're pleased with the level of knowledge and attention Huntington has provided."

Alta Trust Company is a South Dakota chartered trust company that specializes in helping financial advisors, pension consultants, attorneys, accountants, third party administrators and plan sponsors. Alta Trust Company currently administers accounts for individuals, companies and 401(k) participants throughout the United States.

## About Huntington Asset Services

Huntington Asset Services, formerly Unified Fund Services, has been providing mutual fund service solutions for more than 40 years. Huntington's fully integrated services include fund administration, accounting, transfer agency, compliance, distribution and custody for clients with combined assets of more than \$45 billion. Huntington's comprehensive solutions support both standalone and series trust structures. Based in Indianapolis, Huntington Asset Services, Inc. and Unified Financial Securities, Inc. are wholly owned subsidiaries of Huntington Bancshares Incorporated (NASDAQ: HBAN), a \$52 billion regional bank holding company headquartered in Columbus, Ohio. More information is available at [www.HuntingtonAssetServices.com](http://www.HuntingtonAssetServices.com).

## About Huntington

Huntington Bancshares Incorporated is a \$53 billion regional bank holding company headquartered in Columbus, Ohio. Through its affiliated companies, Huntington has been providing a full range of financial services for 144 years. Huntington offers checking, loans, savings, insurance and investment services. It has more than 600 branches and also offers retail and commercial financial services online at [huntington.com](http://huntington.com); through its telephone bank; and through its network of over 1,350 ATMs. Huntington's Auto Finance and Dealer Services group offers automobile loans to consumers and commercial loans to automobile

dealers within our six-state banking franchise area, as well as selected New England states.

SOURCE Huntington Bancshares Incorporated