

February 24, 2016



Cinemark Announces 8% Dividend Increase

PLANO, Texas--(BUSINESS WIRE)-- Cinemark Holdings, Inc. (NYSE: CNK), one of the largest motion picture exhibitors in the world, announced today that its Board of Directors has increased its cash dividend by 8% to \$1.08 per share of common stock on an annualized basis, effective immediately. The fourth quarter dividend of \$.27 will be paid on March 18, 2016 to stockholders of record on March 7, 2016.

"The record results of 2015 coupled with our confidence in our long-term growth strategy were key considerations in the capital allocation discussion with the board," stated Mark Zoradi, Cinemark's Chief Executive Officer. "Cinemark's financial strength and sustainable cash flow enable us to invest in the continued growth of our business while also returning capital to investors and enhancing long-term shareholder value."

Cinemark will provide additional commentary on their earnings call at 8:30 am ET on Wednesday, February 24, 2016. Live webcast available at investors.cinemark.com with replay available for a limited time.

About Cinemark Holdings, Inc.:

Cinemark is a leading domestic and international motion picture exhibitor, operating 513 theatres with 5,796 screens in 41 U.S. states, Brazil, Argentina, and 12 other Latin American countries as of December 31, 2015. For more information, go to investors.cinemark.com.

Forward-looking Statements

Certain matters within this press release include "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Forward-looking statements may involve known and unknown risks, uncertainties and other factors that may cause the actual results or performance to differ from those projected in the forward-looking statements. For a description of these factors, please review the "Risk Factors" section or other sections in the Company's Annual Report on Form 10-K filed February 24, 2016 and quarterly reports on Form 10-Q, filed with the Securities and Exchange Commission. All forward-looking statements are expressly qualified in their entirety by such risk factors.

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