

April 30, 2019



Surge Holdings Announces Integration of UPS into its SurgePays™ Retail Blockchain Network

Reduces costs and streamlines process of ordering, fulfillment and delivery of products between local retailers and manufacturers through a modular and scalable software platform.

Memphis, TN, April 30, 2019 (GLOBE NEWSWIRE) -- April 30, 2019 – Surge Holdings, Inc. (“Surge”) (OTCQB: SURG), developer of the SurgePays™ retail blockchain network, is pleased to announce it has completed the integration of UPS delivery into the Company’s SurgePays™ platform.

Brian Cox, CEO and Chairman of Surge Holdings, commented, “The SurgePays platform transforms the traditional retail supply chain by providing a virtual distribution hub for local retailers and convenience stores to access wholesale goods from around the country. In addition, our platform provides manufacturers the ability to cost effectively reach tens of thousands of stores nationwide. I am pleased to report we have achieved an important milestone with the integration of UPS into the SurgePays fulfillment module, which has now been fully tested, completed and is live on the system. As a result, we can provide manufacturers with pick-pack-ship forms and pre-populated UPS shipping slips, as well as tracking and notifications for both the manufacturer and merchants. Importantly, we believe this integration will also help lower distribution costs for manufacturers by allowing them to leverage the mass purchasing power available through UPS.”

“Our goal from the start has been to make the process of ordering, fulfillment and delivery of products between local retailers and manufacturers as simple, quick and efficient as possible through a modular and scalable software platform. I’d especially like to thank John Mott, our Chief Technology Officer, who has done a great job leading multiple teams of software developers to make this integration possible.”

About Surge Holdings, Inc:

Surge Holdings, Inc. is a retail supply chain company leveraging blockchain technology to provide a virtual distribution hub for retailers, as well as offer telecom services for low income customers and financial payment services for the unbanked and under-banked. Surge products are delivered through a nationwide network of convenience stores and corner markets connected to the SurgePays™ retail blockchain network. This retail platform is designed to transform the traditional supply chain by providing local retailers seamless access to global products, and empowers the corner store to select, order and fulfill delivery of wholesale goods from around the country. This platform also provides manufacturers a cost-effective and efficient platform to access local retailers. For more information on Surge Holdings and its subsidiaries, please visit: <https://surgeholdings.com>

Forward Looking Statements

This press release contains information that constitutes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Any such forward-looking statements involve risk and uncertainties that could cause actual results to differ materially from any future results described by the forward-looking statements. Risk factors that could contribute to such differences include those matters more fully disclosed in the Company's reports filed with the U.S. Securities and Exchange Commission. The forward-looking information provided herein represents the Company's estimates as of the date of the press release, and subsequent events and developments may cause the Company's estimates to change. The Company specifically disclaims any obligation to update the forward-looking information in the future. Therefore, this forward-looking information should not be relied upon as representing the Company's estimates of its future financial performance as of any date subsequent to the date of this press release.

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