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Similarweb Secures Multi-Year, Seven-Figure ARR Contracts Worth Approximately $47 Million in Total Contract Value

With these contracts, ARR surpasses $300 million, increasing confidence in 2026 guidance

TEL AVIV, Israel--(BUSINESS WIRE)-- Similarweb Ltd. (NYSE: SMWB), a leading digital data and analytics company powering critical business decisions, today announced that it has surpassed $300 million in Annual Recurring Revenue (ARR) and signed two multi-year enterprise contracts, each representing seven-figure ARR commitments. Collectively, these contracts represent approximately $47 million in Total Contract Value to be recognized over the next three years and were signed during the second quarter of 2026.

The contracts reflect accelerating demand for Similarweb's proprietary Digital Data across diverse industries and reinforce the Company's position as a critical data infrastructure provider for many of the world's most sophisticated enterprises. The customers are leading AI-driven companies and large global enterprises that are increasingly leveraging Similarweb's data to power strategic decision-making, market intelligence, and AI-driven initiatives.

These contracts further support the Company's confidence in its full-year 2026 guidance provided with its first quarter 2026 financial results on May 13, 2026.

As it does each quarter, Similarweb will provide an updated full-year outlook when it reports second quarter 2026 financial results, currently expected in mid-August 2026.

"These contracts are a direct reflection of the powerful demand trends we are seeing across our business. Leading AI-driven companies continue to invest in our high-quality digital data to power their models and large enterprises are increasingly recognizing the strategic value our data can generate. AI is the engine, while data, like ours, provides the fuel that powers deeper insights and generates stronger returns. We believe we are still in the early stages of unlocking the enormous potential across the markets we serve, and as we communicated in our earnings, we see a strong pipeline of these big deals going forward," said Or Offer, Co-Founder and CEO of Similarweb.

These contracts are separate from, and in addition to, the large contracts that were deferred from the fourth quarter of 2025, one of which was subsequently signed during the first quarter of 2026.

About Similarweb

Similarweb powers businesses to win their markets with Digital Data. By providing essential web and app data, analytics, and insights, we empower our users to discover business opportunities, identify competitive threats, optimize strategy, acquire the right customers, and increase monetization. Similarweb products are integrated into users' workflow, powered by advanced technology, and based on leading comprehensive Digital Data.

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