

June 7, 2022



Similarweb Digital Edge 2022 to Focus on 'Winning the Growth Game' Virtual Event to Take Place on June 14th with Live Interactive Sessions

NEW YORK--(BUSINESS WIRE)-- [Similarweb](#) (NYSE: SMWB), a leading digital intelligence company, today announced that it will be hosting its annual customer event, Digital Edge 2022, virtually this year. For those interested in attending, please visit the [Similarweb Digital Edge registration page](#) and register for free today.

Digital Edge is an industry-leading event for digital decision-makers. It's free, it's virtual, and it's brought to you by Similarweb; the only platform that instantly delivers game-changing insights so you can grow faster.

Event sessions and roundtable discussions – including guest speakers from Google, eToro and other industry stalwarts – examine accelerating growth strategies through digital marketing initiatives: achieving better ROI outcomes and delivering actionable insights to maximize your digital footprint. There will also be plenty of virtual networking opportunities to help you build out your professional contacts and relationships.

Why attend Digital Edge?

Join thousands of other digital strategists, marketers, and experts to learn how to get game-changing insights to help you compete and win in the digital world. Hear the latest from industry thought leaders. Network with the best in the business. And, get real-world examples of how companies are winning the growth game.

Sessions will feature industry leading experts, including:

- Or Offer, Founder and CEO at Similarweb
- Shibani Walia, Strategy and Insights Manager at Google
- Sparsh Goel, Senior Analytical Consultant at Google
- Cristina Marinucci, Global Head of Shopper - Insights & Analytics at Mondelēz International
- Philipp Jostkleigrewe, Senior Underwriter at Web Shield
- Afrozy Ara, Senior Director, Analytics and Customer Experience at Incedo Inc.

"For marketers worldwide, this is the one event you can't afford to miss – and you don't even have to leave your desk," explained Patrick O'Donnell, Similarweb Vice President of Global Marketing, Brand and Events. "Similarweb's Digital Edge gives you the edge you need to win in the digital world."

Don't miss your chance for a front-row seat to the digital marketing event of the year. To see the full schedule of sessions and times, visit the [Similarweb Digital Edge registration page](#) and register for free today.

About Similarweb

As the most trusted platform for understanding online behavior, millions of people use Similarweb's insights daily to strengthen their knowledge of the digital world. We empower anyone — from the curious individual to the enterprise business leader — to make smarter decisions by understanding why things happen across the digital ecosystem. Learn more here: <https://www.similarweb.com/corp/about/>

This press release may contain certain "forward-looking statements" as defined in Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements reflect our current views regarding our intentions, products, services, plans, expectations, strategies and prospects, which are based on information currently available to us and assumptions we have made. Actual results may differ materially from those described in such forward-looking statements and are subject to a variety of assumptions, uncertainties, risks and factors that are beyond our control, including those described in our Securities and Exchange Commission filings and reports including the final prospectus for our initial public offering filed with the Securities and Exchange Commission on May 11, 2021, as well as subsequent and future filings and reports by us. Except as required by law, we undertake no duty to update any forward-looking statements contained in this release as a result of new information, future events, changes in expectations or otherwise.

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Source: Similarweb Ltd.