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Vestis Appoints Steve Cochran as Chief Commercial & Supply Chain Officer

Strengthens leadership team as Vestis accelerates its focus on commercial excellence

Proven leader with experience aligning commercial strategy and supply chain execution to enhance customer experience, revenue quality, and drive long-term growth

ATLANTA--(BUSINESS WIRE)-- Vestis Corporation (NYSE: VSTS), a leading provider of uniforms and workplace supplies, today announced the appointment of Steve Cochran as Executive Vice President, Chief Commercial and Supply Chain Officer, reporting directly to President and Chief Executive Officer Jim Barber.

Mr. Cochran brings to Vestis over 30 years of leadership experience across the apparel, uniform, and business services industries, with a core focus on commercial strategy and global operations. In his new role, he will lead the Company's commercial and product supply chain operations.

"Steve brings deep commercial expertise, and a proven track record of leading complex global organizations," said Jim Barber, President and Chief Executive Officer. "He will help sharpen our focus on growth while strengthening the alignment between commercial strategy and supply chain execution. Steve's leadership will be critical as we improve the customer experience, enhance revenue quality, expand market share, and create long-term value for shareholders."

Prior to joining Vestis, Mr. Cochran served as Chief Executive Officer and a member of the Board of Directors of TSC Miami / Monster Digital, a provider of digital and printed products serving consumer, retail and e-commerce markets. Previously, he was Chief Executive Officer and a member of the Board of Directors of Tegra Global, a manufacturer and supplier of sport and performance apparel, where he led the company through a period of significant growth and a successful exit to a global buyer.

"I am excited to join Vestis at this important stage of the Company's transformation," said Mr. Cochran. "Vestis has a clear opportunity to advance commercial growth, strengthen customer relationships and expand its presence in the markets it serves. I look forward to working with Jim and the leadership team to help build a stronger Vestis for the long term."

Earlier in his career, Mr. Cochran held senior leadership roles at Delta Apparel, Inc., including President and Chief Operating Officer, and served as President of the Delta Activewear division. He also served as President of the Image Apparel Division at VF Corporation. Prior to that, he served as Senior Vice President of Sales and Store Operations at LESCO, Inc. Mr. Cochran began his career at Cintas, where he advanced through leadership positions in sales, marketing, merchandising, and national accounts. Mr. Cochran holds a bachelor's degree in marketing from Miami University in Ohio.

About Vestis™

Vestis is a leader in the B2B uniform and workplace supplies category. Vestis provides uniform services and workplace supplies to a broad range of North American customers from Fortune 500 companies to locally owned small businesses across a broad set of end sectors. The Company's comprehensive service offering primarily includes a full-service uniform rental program, floor mats, towels, linens, managed restroom services, first aid supplies, and cleanroom and other specialty garment processing.

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