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Salem Radio Network Announces Mid-Term Madness for the Hugh Hewitt Show

CAMARILLO, Calif.--(BUSINESS WIRE)-- Salem Media Group, Inc. (NASDAQ: SALM) has announced this coming mid-term election November 6th will be historic for several reasons. Salem Radio Network will be launching Mid-Term Madness, a fantasy game allowing listeners to the Hugh Hewitt show to select who they think will win those key races. Much like *basketball brackets* where fans can choose the teams they want to win, or fantasy football where fans choose players, listeners will be able to select from a variety of races across the country and show their political expertise.

"I've been a fan of fantasy football leagues for years, but this is the first time anybody has figured out how to apply those basic rules to a national election," said Hugh Hewitt, heard 6-9am ET on the Salem Radio Network. "My listeners are incredibly smart, especially about all these races. The winner will get to co-host a radio show with me. What could be better?" said Hugh.

Beginning September 10th, Hugh's listeners will be able to go to his website, www.HughHewitt.com, and register to play. Hugh has worked with Loyal Ears Digital, a company with a great deal of experience in fantasy sports leagues. They will monitor the game, and watch for fair play and accuracy. The winning contestant will win a trip to Washington, DC, to be on the Hugh Hewitt radio program across the country.

"This Mid-Term election is perhaps the most important non Presidential election in history, shaping the direction of the country for years to come," said Salem Sr. VP of Spoken Word, Phil Boyce. "Adding this element of listener engagement has never been tried before, but the Hugh Hewitt show is the perfect platform to make this work."

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ABOUT SALEM MEDIA GROUP

Salem Media Group is America's leading multimedia company specializing in Christian and conservative content, with media properties comprising radio, digital media and book and newsletter publishing. Each day Salem serves a loyal and dedicated audience of listeners and readers numbering in the millions nationally. With its unique programming focus, Salem provides compelling content, fresh commentary and relevant information from some of the most respected figures across the Christian and conservative media landscape.

The company is the largest commercial U.S. radio broadcasting company providing Christian and conservative programming. Salem owns and/or operates 118 radio stations, with 73 stations in the top 25 media markets. Salem Radio Network ("SRN") is a full-service national radio network, with nationally syndicated programs comprising Christian teaching and talk,

conservative talk, news, and music. SRN is home to many industry-leading hosts including: Hugh Hewitt, Mike Gallagher, Dennis Prager, Michael Medved, Larry Elder, Joe Walsh and Eric Metaxas.

Salem's digital media is a leading source of Christian and conservative themed news, analysis, and commentary. Salem's Christian sites include: BibleStudyTools.com, Crosswalk.com, GodVine.com, ibelieve.com, GodTube.com, OnePlace.com™, Christianity.com™, churchstaffing.com, and WorshipHouseMedia.com. Salem's conservative sites include Townhall.com®, HotAir.com, Twitchy.com, RedState.com and BearingArms.com.

Salem's Regnery Publishing unit, with a history dating back to 1947, is the nation's leading independent publisher of conservative books. Having published many of the seminal works of the early conservative movement, Regnery today continues as a major publisher in the conservative space, with leading authors including: David Limbaugh, Sabastian Gorka, Ed Klein, Mark Steyn and Second Lady Karen Pence. Salem's book publishing business also includes Salem Author Services, a self-publishing service for authors through Xulon Press™, Mill City Press and Bookprinting.com.

Salem's Eagle Financial Publications provides general market analysis and non-individualized investment strategies from financial commentators Mark Skousen, Bob Carlson, Jim Woods, Mike Turner, Bryan Perry and Hilary Kramer, as well as a stock screening website for dividend investors (DividendInvestor.com). The business unit's other investing websites include StockInvestor.com, TradersCrux.com and RetirementWatch.com.

Eagle Wellness, through its website newportnaturalhealth.com, provides insightful health advice and is a trusted source of high quality nutritional supplements.

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