

October 16, 2017



Salem Media Group Launches Contemporary Urban Gospel Station in St. Louis

ST. LOUIS--(BUSINESS WIRE)-- [Salem Media Group, Inc.](#) (NASDAQ: SALM), announced today that it will launch a contemporary urban gospel radio station on Monday, October 23. The station will be called Praise 95.1, "The St. Louis Gospel Experience" and will be heard on WSDZ 95.1 FM and 1260 AM.

This press release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20171016005306/en/>

The station will be programmed by legendary St. Louis program director Darrel Eason who formerly programmed Majic 104.9 and Hallelujah 1600.

The new urban gospel format is the first to be placed on an FM signal in St. Louis by a major broadcast group. The format will feature urban gospel contemporary hits throughout the day with artists such as Travis Greene, Tamela Mann, Kirk Franklin, Mary Mary, Marvin Sapp, and Tasha Cobbs. Praise 95.1 will also carry a select group of local and national Christian teaching programs after 7pm.

"We believe this is a continuation of Salem's mission to serve the Christian community through uplifting music and teaching from local churches," says Greg Lhamon, Vice President and General Manager. "Based on conversations with many in the St. Louis area, the community has been waiting to enjoy gospel on the FM dial."

The wait is over. The new Praise 95.1 officially launches at Midnight, October 23, 2017.

Follow us on [Twitter @SalemMediaGrp](#).

ABOUT SALEM MEDIA GROUP:

Salem Media Group is America's leading multimedia company specializing in Christian and conservative content, with media properties comprising radio, digital media, and book and newsletter publishing. Each day Salem serves a loyal and dedicated audience of listeners and readers numbering in the millions nationally. With its unique programming focus, Salem provides compelling content, fresh commentary and relevant information from some of the most respected figures across the Christian and conservative media landscape.

The company is the largest commercial U.S. radio broadcasting company providing Christian and conservative programming. Salem owns and/or operates 118 radio stations, with 73 stations in the top 25 media markets. Salem Radio Network ("SRN") is a full-service national

radio network, with nationally syndicated programs comprising Christian teaching and talk, conservative talk, news, and music. SRN is home to many industry-leading hosts including: Hugh Hewitt, Mike Gallagher, Dennis Prager, Michael Medved, Larry Elder, Joe Walsh and Eric Metaxas.

Salem's digital media is a leading source of Christian and conservative themed news, analysis, and commentary. Salem's Christian sites include: Christianity.com®, BibleStudyTools.com, GodTube.com, GodVine.com, Crosswalk.com, ibelieve.com, churchstaffing.com, WorshipHouseMedia.com and OnePlace.com. Salem's conservative sites include Townhall.com®, RedState.com, HotAir.com, Twitchy.com, and BearingArms.com.

Salem's Regnery Publishing unit, with a history dating back to 1948, is the nation's leading independent publisher of conservative books. Having published many of the seminal works of the early conservative movement, Regnery today continues as a major publisher in the conservative space, with leading authors including: Ann Coulter, Dinesh D'Souza, Newt Gingrich, David Limbaugh, Ed Klein and Mark Steyn. Salem's book publishing business also includes Xulon Press™, a leading provider of self-publishing services for Christian authors and Mill City Press, a general market self-publisher.

Salem's Eagle Financial Publications provides general market analysis and non-individualized investment strategies from financial commentators Mark Skousen, Nicholas Vardy, Bryan Perry, Bob Carlson, Mike Turner and Jim Woods, as well as a stock screening website for dividend investors (DividendInvestor.com). The business unit's other investing websites include StockInvestor.com and RetirementWatch.com.

Eagle Wellness, through its website newportnaturalhealth.com, provides insightful health advice and is a trusted source of high quality nutritional supplements from leading health expert, Leigh Erin Connealy MD. Dr. Connealy is the medical director of one of the largest medical practices in the country where she practices integrative medicine.

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