

September 25, 2017



Salem Media Group, Inc. Promotes Steve Brodsky to General Manager San Diego

CAMARILLO, Calif.--(BUSINESS WIRE)-- Salem Media Group (NASDAQ: SALM), announced today that Steve Brodsky, General Sales Manager of Salem's KKLA-FM Los Angeles, has been promoted to the role of General Manager for Salem's San Diego cluster KPRZ-AM and KCBQ-AM.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20170925005269/en/>

Steve Brodsky - San Diego General Manager for Salem Media Group (Photo: Business Wire)

Brodsky has served as General Sales Manager for KKLA Los Angeles the past two and a half years. Prior to joining Salem, he

worked for 11 years with the Disney Corporation and Radio Disney as General Manager in Atlanta, Minneapolis and Dallas.

Terry Fahy, Salem's Operations Vice President for this region, said, "We have been impressed with Steve's ability to quickly assimilate into the Salem culture and lead the sales department in growing spot sales, digital marketing, as well as event sponsorships. We are excited to have him bring his sales and management leadership to San Diego."

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ABOUT SALEM MEDIA GROUP:

Salem Media Group is America's leading multimedia company specializing in Christian and conservative content, with media properties comprising radio, digital media and book and newsletter publishing. Each day Salem serves a loyal and dedicated audience of listeners and readers numbering in the millions nationally. With its unique programming focus, Salem provides compelling content, fresh commentary and relevant information from some of the most respected figures across the Christian and conservative media landscape.

The company is the largest commercial U.S. radio broadcasting company providing Christian and conservative programming. Salem owns and/or operates 118 radio stations, with 73 stations in the top 25 media markets. Salem Radio Network ("SRN") is a full-service national radio network, with nationally syndicated programs comprising Christian teaching and talk, conservative talk, news, and music. SRN is home to many industry-leading hosts including: Hugh Hewitt, Mike Gallagher, Dennis Prager, Michael Medved, Larry Elder, Joe Walsh and Eric Metaxas.

Salem's digital media is a leading source of Christian and conservative themed news,

analysis, and commentary. Salem's Christian sites include: Christianity.com®, BibleStudyTools.com, GodTube.com, GodVine.com, Crosswalk.com, ibelieve.com, churchstaffing.com, WorshipHouseMedia.com and OnePlace.com. Salem's conservative sites include Townhall.com®, RedState.com, HotAir.com, Twitchy.com, and BearingArms.com.

Salem's Regnery Publishing unit, with a history dating back to 1948, is the nation's leading independent publisher of conservative books. Having published many of the seminal works of the early conservative movement, Regnery today continues as a major publisher in the conservative space, with leading authors including: Ann Coulter, Dinesh D'Souza, Newt Gingrich, David Limbaugh, Ed Klein and Mark Steyn. Salem's book publishing business also includes Xulon Press™, a leading provider of self-publishing services for Christian authors and Mill City Press, a general market self-publisher.

Salem's Eagle Financial Publications provides general market analysis and non-individualized investment strategies from financial commentators Mark Skousen, Nicholas Vardy, Bryan Perry, Bob Carlson, Mike Turner and Jim Woods, as well as a stock screening website for dividend investors (DividendInvestor.com). The business unit's other investing websites include StockInvestor.com and RetirementWatch.com.

Eagle Wellness, through its website newportnaturalhealth.com, provides insightful health advice and is a trusted source of high quality nutritional supplements from leading health expert, Leigh Erin Connealy MD. Dr. Connealy is the medical director of one of the largest medical practices in the country where she practices integrative medicine.

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Salem Media Group, Inc.

Evan D. Masyr

Executive Vice President & Chief Financial Officer

(805) 384-4512

evan@SalemMedia.com

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