

January 18, 2017



Salem Web Network Acquires ChristianConcertAlerts.com

CAMARILLO, Calif.--(BUSINESS WIRE)-- Salem Web Network, the online division of [Salem Media Group](#) (NASDAQ: SALM), a leading U.S. radio broadcaster, Internet content provider and publisher targeting audiences interested in Christian and conservative opinion content, announced the acquisition of [ChristianConcertAlerts.com](#).

ChristianConcertAlerts.com is the leading industry provider of Christian artists' tour dates and events across the United States. The website features a location-based calendar that includes over 300 artists and 4,000 venues created by editors and user submissions, as well as artist reviews and album news. ChristianConcertAlerts.com also sends over one million emails to avid Christian concert goers.

"I started ChristianConcertAlerts.com as a way to mobilize Christians across America in spreading the latest news about their favorite artists' albums and tours and to help users easily find events by location," said Gary Bradshaw, Founder and Owner of ChristianConcertAlerts.com. "Salem Web Network will be a huge asset for the future of the site and its ability to reach a much larger audience of Christian concert goers."

"By leveraging our existing audience and resources, this acquisition will allow for immediate, exponential growth of members and the ability for users to find even more Christian concert events nationwide," said Rick Killingsworth, Executive Vice President at Salem Web Network. "We are pleased to add such a comprehensive database of Christian music events to our portfolio of sites aiming to enrich and grow the spiritual walk of the audience we get to serve."

Follow us on [Twitter @SalemMediaGrp](#).

ABOUT SALEM MEDIA GROUP:

Salem Media Group is America's leading multimedia company specializing in Christian and conservative content, with media properties comprising radio, digital media and book, magazine and newsletter publishing. Each day Salem serves a loyal and dedicated audience of listeners and readers numbering in the millions nationally. With its unique programming focus, Salem provides compelling content, fresh commentary and relevant information from some of the most respected figures across the media landscape.

The company, through its Salem Radio Group, is the largest commercial U.S. radio broadcasting company providing Christian and conservative programming. Salem owns and operates 115 local radio stations, with 73 stations in the top 25 media markets. Salem Radio Network ("SRN") is a full-service national radio network, with nationally syndicated programs comprising Christian teaching and talk, conservative talk, news, and music. SRN is home to

many industry-leading hosts including: Bill Bennett, Mike Gallagher, Hugh Hewitt, Michael Medved, Dennis Prager and Eric Metaxas.

Salem New Media is a powerful source of Christian and conservative themed news, analysis, and commentary. Salem's Christian sites include: Christianity.com®, BibleStudyTools.com, GodTube.com, GodVine.com, WorshipHouseMedia.com and OnePlace.com. Considered by many to be a consolidation of the conservative news and opinion sector's most influential brands, Salem's conservative sites include RedState.com, Townhall.com®, HotAir.com, Twitchy.com, BearingArms.com and HumanEvents.com.

Salem's Regnery Publishing unit, with a 65-year history, remains the nation's leading publisher of conservative books. Having published many of the seminal works of the early conservative movement, Regnery today continues as the dominant publisher in the conservative space, with leading authors including: Ann Coulter, Dinesh D'Souza, Newt Gingrich, David Limbaugh, Ed Klein and Mark Steyn. Salem's book publishing business also includes Xulon Press™, a leading provider of self-publishing services for Christian and conservative authors.

Salem Publishing™ publishes Christian and conservative magazines including Homecoming®, YouthWorker Journal™, The Singing News, and Preaching.

Salem's Eagle Financial Publications provides general market analysis and non-individualized investment strategies from financial commentators Mark Skousen, Nicholas Vardy, Doug Fabian, Bryan Perry, Bob Carlson and Mike Turner, as well as a stock screening website for dividend investors (DividendInvestor.com). The business unit's other financial websites include StockInvestor.com and DividentYieldHunter.com.

Eagle Wellness provides insightful health advice and is a trusted source of high quality nutritional supplements from some of the country's leading health experts. Leigh Erin Connealy MD, at NewportNaturalHealth.com, is the medical director of one of the largest medical practices in the country where she practices integrative medicine. Ski Chilton PhD, at GeneSmart.com, is a scientist and full professor at Wake Forest Medical School. He is a leading authority on the impact of diet and nutrition on health.

View source version on businesswire.com:

<http://www.businesswire.com/news/home/20170118005034/en/>

Salem Media Group
Evan D. Masyr
Executive Vice President & Chief Financial Officer
805-384-4512
evan@SalemMedia.com

Source: Salem Media Group