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Salem Media Group Enters San Francisco With News Talk Station

CAMARILLO, Calif., June 28, 2016 /PRNewswire/ -- [Salem Media Group](#) (NASDAQ: SALM) announced today that it is launching a News Talk station in San Francisco over the July 4th weekend. 50,000 watt KTRB-AM covers the entire San Francisco metro, including the embedded metros of San Jose, Sacramento and Modesto. KTRB will become 860 AM The Answer, the 26th Answer branded talk station in the Salem family.



"We are thrilled and excited to enter market #4 with a station that reaches the entire metro population," said Salem Media Group President Dave Santrella. "Just in time for the run up to the biggest Presidential election of our lifetime, we're adding the entire lineup of Salem's outstanding network talk talent."

The lineup will include live shows from the Salem Radio Network:

Hugh Hewitt, 3am to 6am
Mike Gallagher, 6am to 9am
Dennis Prager, 9am to Noon
Michael Medved, Noon to 3pm
Larry Elder, 3pm to 6pm
Steve Deace, 9pm to Midnight

Salem's news talk stations and network have grown in prominence in 2016, with its coverage of the Presidential election. Salem surprised some in the media when it obtained exclusive radio rights to four of the GOP Presidential debates. SRN will offer wall-to-wall coverage of the GOP Convention in Cleveland from 6am to Midnight, including live anchored coverage of the evening activities. The new station in San Francisco will be able to carry it all.

Salem Media Group will operate the station through an LMA entered into with Susan L. Uecker, in her sole capacity as Receiver of the estate of Pappas Radio of California.

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ABOUT SALEM MEDIA GROUP:

Salem Media Group is America's leading multimedia company specializing in Christian and conservative content, with media properties comprising radio, digital media and book, magazine and newsletter publishing. Each day Salem serves a loyal and dedicated audience of listeners and readers numbering in the millions nationally. With its unique programming focus, Salem provides compelling content, fresh commentary and relevant information from some of the most respected figures across the media landscape.

The company, through its Salem Radio Group, is the largest commercial U.S. radio broadcasting company providing Christian and conservative programming. Upon completion of all announced transactions, Salem will own and operate 117 local radio stations, with 72 stations in the top 25 media markets. Salem Radio Network ("SRN") is a full-service national radio network, with nationally syndicated programs comprising Christian teaching and talk, conservative talk, news, and music. SRN is home to many industry-leading hosts including: Bill Bennett, Mike Gallagher, Hugh Hewitt, Michael Medved, Dennis Prager and Eric Metaxas.

Salem New Media is a powerful source of Christian and conservative themed news, analysis, and commentary. Salem's Christian sites include: Christianity.com®, BibleStudyTools.com, GodTube.com, GodVine.com, WorshipHouseMedia.com and OnePlace.com. Considered by many to be a consolidation of the conservative news and opinion sector's most influential brands, Salem's conservative sites include RedState.com, Townhall.com®, HotAir.com, Twitchy.com, BearingArms.com and HumanEvents.com.

Salem's Regnery Publishing unit, with a 65-year history, remains the nation's leading publisher of conservative books. Having published many of the seminal works of the early conservative movement, Regnery today continues as the dominant publisher in the conservative space, with leading authors including: Ann Coulter, Dinesh D'Souza, Newt Gingrich, David Limbaugh, Ed Klein and Mark Steyn. Salem's book publishing business also includes Xulon Press™, a leading provider of self-publishing services for Christian and conservative authors.

Salem Publishing™ publishes Christian and conservative magazines including Homecoming®, YouthWorker Journal™, The Singing News, and Preaching.

Salem's Eagle Financial Publications provides general market analysis and non-individualized investment strategies from financial commentators Mark Skousen, Nicholas Vardy, Doug Fabian, Bryan Perry and Bob Carlson, as well as a stock screening website for dividend investors (DividendInvestor.com). The business unit's other financial websites include EagleDailyInvestor.com, DividendYieldHunter and ETFU.com.

Eagle Wellness provides insightful health advice and is a trusted source of high quality nutritional supplements from some of the country's leading health experts. Leigh Erin Connealy MD, at NewportNaturalHealth.com, is the medical director of one of the largest medical practices in the country where she practices integrative medicine. Ski Chilton PhD, at GeneSmart.com, is a scientist and full professor at Wake Forest Medical School. He is a leading authority on the impact of diet and nutrition on health.

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