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## **Tom Hoyt Appointed General Manager of Salem Media Group's Louisville Cluster of Radio Stations**

CAMARILLO, Calif., May 4, 2015 /PRNewswire/ -- Salem Media Group (NASDAQ: SALM) announced today that Tom Hoyt has been appointed as General Manager for WFIA AM/FM and WGTK AM in Louisville. Hoyt comes to the position with management experience at Emmis, Entercom, and other broadcast companies including Cox Communications in Louisville. He also has experience as an entrepreneur. Tom fills the role held previously by Tim Hartlage who is transitioning from the GM position. Hartlage will continue to work for Salem, leading local ministry efforts.



Salem VP Operations, Mike Moran, commented, "We were looking for a General Manager with a combination of strong leadership skills, management experience and a proven sales orientation. I believe with Tom we found a man who delivers on all those fronts and brings the additional benefit of knowing and loving the city of Louisville."

Hoyt added, "I can't imagine a more ideal opportunity than this position with Salem Media Group in Louisville – Heritage properties, a veteran staff, and familiar surroundings. I'm thankful that Mike has selected me to lead Louisville and I am looking forward to building on the success that Tim and the team have established."

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### **ABOUT SALEM COMMUNICATIONS:**

Salem Media Group is America's leading Christian and conservative multi-media corporation, with media properties comprising radio, digital media and book, magazine and newsletter publishing. Each day Salem serves a loyal and dedicated audience of listeners and readers numbering in the millions nationally. With its unique programming focus, Salem provides compelling content, fresh commentary and relevant information from some of the most respected figures across the media landscape.

The company, through its Salem Radio Group, is the largest commercial U.S. radio

broadcasting company providing Christian and conservative programming. Salem owns and operates 110 local radio stations, with 65 stations in the top 25 media markets. [Salem Radio Network](#) ("SRN") is a full-service national radio network, with nationally syndicated programs comprising Christian teaching and talk, conservative talk, news, and music. SRN is home to many industry-leading hosts including: [Bill Bennett](#), [Mike Gallagher](#), [Hugh Hewitt](#), [Michael Medved](#), [Dennis Prager](#) and [Eric Metaxas](#).

Salem New Media is a powerful source of Christian and conservative themed news, analysis, and commentary. Salem's Christian sites include: [Christianity.com](#)®, [BibleStudyTools.com](#), [GodTube.com](#), [GodVine.com](#), [WorshipHouseMedia.com](#) and [OnePlace.com](#). Considered by many to be a consolidation of the conservative news and opinion sector's most influential brands, Salem's conservative sites include [Townhall.com](#)®, [HotAir.com](#), [Twitchy.com](#), [Human Events.com](#) and [Red State.com](#).

Salem's [Regnery Publishing](#) unit, with a 65-year history, remains the nation's leading publisher of conservative books. Having published many of the seminal works of the early conservative movement, Regnery today continues as the dominant publisher in the conservative space, with leading authors including: Ann Coulter, Dinesh D'Souza, Newt Gingrich, David Limbaugh, Michelle Malkin and Mark Steyn. Salem's book publishing business also includes [Xulon Press](#)™, a leading provider of self-publishing services for Christian and conservative authors.

Salem Publishing™ publishes Christian and conservative magazines including [Homecoming](#)®, [YouthWorker Journal](#)™, [The Singing News](#), and [Preaching](#).

Salem Media Group also owns [Eagle Financial Publications](#) and [Eagle Wellness](#). Eagle Financial Publications provide market analysis and specific investment advice for individual investors from financial commentators [Mark Skousen](#), [Nicholas Vardy](#), [Chris Versace](#) and [Doug Fabian](#). Eagle Wellness provides practical health advice and is a trusted source for nutritional supplements from one of the country's leading complementary health physicians.

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