

October 9, 2014



# Senior Salem Communications Executive Retiring

CAMARILLO, CA -- (Marketwired) -- 10/09/14 -- Salem Communications Corporation (NASDAQ: SALM) announced today the retirement of veteran senior executive Greg Anderson. Capping a 44-year career in radio, including the last 21 years at Salem, Greg will step down as President of the Salem Radio Network, effective December 31, 2014.

Salem Communications CEO Edward Atsinger, who appointed Greg as the first General Manager of the newly established Salem Radio Network, has this to say about Greg:

"Launching a new national radio network to serve Christian and conservative audiences was no small undertaking. When I appointed Greg Anderson to lead this effort, I had enormous confidence in his vision, experience, and determination. Today I can say that Greg surpassed even my own high expectations. He is, without question, one of the finest radio professionals I have ever worked with."

The Salem Radio Network comprises Salem's nationally syndicated news, music, and talk programs, along with Salem Media Reps & Vista Media Reps -- the only media rep firms specializing in Christian, family-themed, and conservative media.

Speaking of his radio career and tenure at Salem Communications, Greg said:

"Looking back I have been incredibly blessed to work for great radio stations and great media companies including, for the past 21 years, Salem Communications. I am particularly indebted to Ed Atsinger and Stu Epperson who have supported me along the way in the creation and growth of our national businesses. Most of all I am in awe of the Salem National team who stop at nothing to accomplish great things year after year. They are simply the best. It's been my privilege and pleasure to have worked with them."

Upon his retirement, other Salem senior executives will assume Greg's responsibilities.

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## ABOUT SALEM COMMUNICATIONS:

Salem Communications Corporation is America's leading Christian and conservative multi-media corporation, with media properties comprising radio, digital media and book, magazine and newsletter publishing. Each day Salem serves a loyal and dedicated audience of listeners and readers numbering in the millions nationally. With its unique programming focus, Salem provides compelling content, fresh commentary and relevant information from some of the most respected figures across the media landscape.

The company, through its Salem Radio Group, is the largest commercial U.S. radio

broadcasting company providing Christian and conservative programming. Salem owns and operates 105 local radio stations, with 63 stations in the top 25 media markets. [Salem Radio Network](#) ("SRN") is a full-service national radio network, with nationally syndicated programs comprising Christian teaching and talk, conservative talk, news, and music. SRN is home to many industry-leading hosts including: [Bill Bennett](#), [Mike Gallagher](#), [Hugh Hewitt](#), [Michael Medved](#), [Dennis Prager](#) and [Janet Mefferd](#).

Salem New Media is a powerful source of Christian and conservative themed news, analysis, and commentary. Salem's Christian sites include: [Christianity.com](#)®, [BibleStudyTools.com](#), [GodTube.com](#), [GodVine.com](#), [WorshipHouseMedia.com](#) and [OnePlace.com](#). Considered by many to be a consolidation of the conservative news and opinion sector's most influential brands, Salem's conservative sites include [Townhall.com](#)®, [HotAir.com](#), [Twitchy.com](#), [Human Events.com](#) and [Red State.com](#).

Salem's [Regnery Publishing](#) unit, with a 65-year history, remains the nation's leading publisher of conservative books. Having published many of the seminal works of the early conservative movement, Regnery today continues as the dominant publisher in the conservative space, with leading authors including: Ann Coulter, Dinesh D'Souza, Newt Gingrich, David Limbaugh, Michelle Malkin and Mark Steyn. Salem's book publishing business also includes [Xulon Press](#)™, a leading provider of self-publishing services for Christian and conservative authors.

Salem Publishing™ publishes Christian and conservative magazines including [Homecoming](#)®, [YouthWorker Journal](#)™, [The Singing News](#), [Preaching](#) and [Townhall Magazine](#)™. Salem Communications also owns [Eagle Financial Publications](#) and [Eagle Wellness](#). Eagle Financial Publications provide market analysis and specific investment advice for individual investors from seasoned financial experts [Mark Skousen](#), [Nicholas Vardy](#), [Chris Versace](#) and [Doug Fabian](#). Eagle Wellness provides practical health advice and is a trusted source for nutritional supplements from one of the country's leading complementary health physicians.

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Source: Salem Communications Corporation