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Salem Communications Announces the Relaunch of TodaysChristianMusic.com

Affiliated With Today's Christian Music Network and CCM Magazine, Revamped Website Becomes a Unique Multi-Media Christian Music Outlet

NASHVILLE, TN -- (MARKET WIRE) -- 11/10/10 -- Salem Communications Corporation (NASDAQ: SALM) announced today the relaunch of TodaysChristianMusic.com. Combining the archives and resources of the nationally syndicated Today's Christian Music radio network and over 30 years of current and historical content from CCM Magazine, the renovation of TodaysChristianMusic.com offers the most extensive online Christian music resource available.

With its brand new overhaul, TodaysChristianMusic.com will focus on Christian rock, worship, and contemporary genres, providing the most thorough information on Christian music artists, new music releases, industry news, tours, exclusive artist interviews and music videos, plus original audio and video segments. In addition, the site will offer exclusive content from the CCM Magazine archives.

TodaysChristianMusic.com will merge years of in-studio content from Today's Christian Music radio network, CCM Magazine, Christian Music Planet, CMCentral.com, and CCM Radio Magazine. "TodaysChristianMusic.com will be the most comprehensive Christian music web site anywhere," noted Michael Miller, General Manager of Today's Christian Music and Salem Publishing. "It will represent radio, print, video, audio, and web. No entities anywhere have near the Christian music content these companies have been producing and collecting for decades. With their aggregation into a single resource site, our visitors now will be able to find anything they need Christian music-related all in one site. Additionally, it will create an enormous opportunity for those wishing to speak to the passionate Christian music fan."

"We are so excited about this amazing opportunity to create a destination inclusive of our incredible past with an eye to the future of Christian music," added Caroline Lusk, Content Editor for TodaysChristianMusic.com. "We are in a unique position to bring the archives of Today's Christian Music and CCM Magazine together to offer the most in-depth, exciting and exclusive content."

Today's Christian Music.com is owned by Salem Communications Corporation. Salem Communications Corporation is the largest commercial U.S. radio broadcasting company that provides programming targeted at audiences interested in Christian and family-themed radio content, as measured by the number of stations and audience coverage. Upon completion of all announced transactions, the company will own a national portfolio of 93

radio stations in 36 markets, including 58 stations in 22 of the top 25 markets. Salem also programs the [Family Talk](#) Christian-themed talk format on XM Radio, channel 170 and will begin programming Family Talk on SIRIUS 161 beginning November 30, 2010.

Salem owns [Salem Radio Network](#)®, a national radio network that syndicates talk, news and music programming to approximately 2,000 affiliated radio stations and Salem Media Representatives, a national media advertising sales firm with offices across the country.

In addition to its radio broadcast business, Salem owns a non-broadcast media division. Salem Web Network is a provider of online Christian and conservative-themed content and streaming and includes websites such as Christian faith focused Christianity.com, Questions and Answers about [Jesus Christ](#) at Jesus.org, Christian living focused Crosswalk.com®, online [Bible](#) at BibleStudyTools.com, and [Christian radio](#) ministries online at OnePlace.com®. Additionally Salem owns [conservative](#) news leader Townhall.com® and [conservative political blog](#), HotAir.com providing conservative commentary, news and blogging. Salem Publishing circulates Christian and conservative magazines such as [Homecoming](#)® The Magazine, [YouthWorker Journal](#), [The Singing News](#), FaithTalk Magazine, [Preaching](#) and [Townhall Magazine](#) Xulon Press is a provider of [self publishing](#) services targeting the Christian audience.

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