

October 4, 2010



## FamilyTalk Channel Now Available on SIRIUS

CAMARILLO, CA -- (MARKET WIRE) -- 10/04/10 -- FamilyTalk, the 24/7 channel featuring Christian talk programming, teachings and news with a family-friendly format, will launch on SIRIUS channel 161 on November 30, 2010.

Programmed by Salem Communications Corporation (NASDAQ: SALM), FamilyTalk launched on XM Radio in 2001 and was previously available as a SIRIUS online channel. FamilyTalk will continue to be available on XM channel 170. FamilyTalk is available online to SIRIUS XM Premium Online subscribers and via the SIRIUS XM App for the Apple iPhone, iPod touch and several BlackBerry and Android-powered smartphone devices.

Edward Atsinger, Salem's Chief Executive Officer, said: "The growing subscriber base to satellite radio has become an increasingly important audio platform. Salem is pleased to continue and expand its arrangement with SIRIUS XM Radio, and offer FamilyTalk's compelling religious and family-themed content to SIRIUS XM's more than 19.5 million subscribers and 35 million-plus listeners."

### About Salem Communications:

Salem Communications Corporation is the largest commercial U.S. radio broadcasting company that provides programming targeted at audiences interested in Christian and family-themed radio content, as measured by the number of stations and audience coverage. Upon completion of all announced transactions, the company will own a national portfolio of 95 radio stations in 37 markets, including 59 stations in 22 of the top 25 markets. Salem also programs the [Family Talk](#) Christian-themed talk format on XM Radio, channel 170.

Salem owns [Salem Radio Network](#), a national radio network that syndicates talk, news and music programming to approximately 2,000 affiliated radio stations and Salem Media Representatives, a national media advertising sales firm with offices across the country.

In addition to its radio broadcast business, Salem owns a non-broadcast media division. Salem Web Network is a provider of online Christian and conservative-themed content and streaming and includes websites such as Christian faith focused Christianity.com, Questions and Answers about [Jesus Christ](#) at Jesus.org, Christian living focused Crosswalk.com®, online [Bible](#) at BibleStudyTools.com, and [Christian radio](#) ministries online at OnePlace.com. Additionally Salem owns [conservative](#) news leader Townhall.com® and [conservative political blog](#), HotAir.com providing conservative commentary, news and blogging. Salem Publishing circulates Christian and conservative magazines such as [Homecoming®](#) The Magazine, [YouthWorker Journal](#), [The Singing News](#), FaithTalk Magazine, [Preaching](#) and [Townhall Magazine](#). Xulon Press is a provider of [self publishing](#) services targeting the

Christian audience.

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