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Michelle Goodman Joins Vista Radio Reps Washington, D.C., Office

WASHINGTON, D.C.--(BUSINESS WIRE)--

Vista Radio Representatives today announced the appointment of Michelle Goodman as account representative for the Washington, D.C., Vista office. VRR is the national radio rep firm serving general market clients interested in reaching News Talk and Contemporary Christian Music audiences.

"Building sales leadership in the Washington, D.C., market has been a leading priority for our Vista team," said Peg Hudson, national sales manager for VRR. "Michelle Goodman brings all the qualities and experience we have been looking for to this very important market."

A native Washingtonian, Goodman began her career as a media planner with Ogilvy & Mather in Atlanta. She went to Katz Radio Group's Chrystal Radio division as a national account executive before returning to the Washington, D.C., area in 2000 to work for Clear Channel Communications. She served as account manager for Washington's exclusive country station 98.7FM WMZQ for seven years. A graduate of Indiana University, Goodman and her family are residents of Bethesda, Maryland.

VRR serves clients through seven regional offices in top radio markets throughout the United States. It is an affiliate of Salem Communications (NASDAQ:SALM), a leading U.S. radio broadcaster, Internet content provider, magazine and book publisher targeting audiences interested in Christian and family-themed content and conservative values. The company owns and operates approximately 100 radio stations, including 61 stations in 23 of the top 25 markets. Additional information about Salem may be accessed at the company's website, www.salem.cc.

Source: Salem Communications