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## **Mark Jaycox Newly Appointed Station Manager for Salem Milwaukee**

MILWAUKEE--(BUSINESS WIRE)--

Mark Jaycox has been promoted to station manager for the Salem Milwaukee cluster, according to today's announcement by Salem Communications Chicago and Milwaukee Vice President and General Manager Dave Santrella. Jaycox assumes his new responsibilities at AM 540 WRRD The Word and WFZH 105.3 FM The Fish(R) effective immediately.

"Mark Jaycox has provided tremendous leadership for our sales team in Milwaukee," said Santrella. "Over the last 18 months, he's honed his considerable skills and experience in our Milwaukee stations and is well equipped for the responsibilities incumbent on the position."

Jaycox brings 15 years combined experience in broadcast and cable television advertising sales, including nine years in management. He joined Salem Milwaukee in January 2004 as general sales manager. Jaycox is a graduate of Western Illinois University with a B.A. in marketing and management and lives with his wife and family in Burlington, Wis.

Salem Communications (NASDAQ:SALM) is a leading U.S. radio broadcaster, Internet content provider, magazine and book publisher targeting audiences interested in Christian and family-themed content and conservative values. The company owns and operates approximately 100 radio stations, including 61 stations in 23 of the top 25 markets. Additional information about Salem may be accessed at the company's website, [www.salem.cc](http://www.salem.cc).

Source: Salem Communications