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Inspiration Pointe Grand Opening: Virtual Mall Features Ministry Resources

SAN DIEGO--(BUSINESS WIRE)--

Beginning this week, there is a new mall in town where customers can shop for life essentials at any time of the day or night. The Shops at Inspiration Pointe developer K-Praise 1210 AM KPRZ is launching an innovative mall concept in San Diego. This virtual mall can be accessed from any computer and provides direct links to faith, inspiration and hope resources from 19 name brand ministries across the nation.

"We have created a unique shopping experience with access to more ministry resources in one destination than any other mall in Southern California," said Dave Armstrong, general manager for Salem San Diego. "This mall is a way for us to build community and create a resource hub for people who are serious about transforming their lives."

Among the premier shopping destinations featured at Inspiration Pointe are Focus on the Family, Insight for Living, The Rock, Home Word, and a host of other national and local ministry boutiques offering unique resources for building strong relationships with God and family. Shoppers will discover gifts, books, CDs, DVDs and other specialty items designed to enrich and enlighten shoppers, offering life-changing resources to meet the challenges of everyday life.

Inspiration Pointe offers a one-of-a-kind shopping venue with great prices, family friendly stores, brand names and free parking. For more information and mall entry, go to kprz.com.

Source: Salem Communications