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WRAP Appoints UK Government Adviser and Law Enforcement Veteran as Vice President of International Customer Relations

Becky Newman to support Company's infrastructure to meet growing global demand for WRAP's BolaWrap® and Wrap Reality™

TEMPE, Ariz., Sept. 20, 2021 (GLOBE NEWSWIRE) -- **Wrap Technologies, Inc. (the "Company" or "WRAP") (Nasdaq: WRAP)**, a global leader in innovative public safety technologies and services, announced the appointment of Becky Newman as its Vice President of International Customer Relations. Becky will report to Tom Smith, the Company's CEO and will be responsible for establishing and supporting customers worldwide as WRAP continues to see increased demand for its pre-escalation and apprehension tool, the BolaWrap® Remote Restraint technology and Wrap Reality™ virtual reality training system.

"We are excited to welcome Becky to the team as another full-time executive based in the UK," said Tom Smith, CEO and President at WRAP. "Becky's experience in operational command within law enforcement and expertise in the field of less-lethal technologies will be invaluable to WRAP as we continue to expand our footprint amongst the many and varied law enforcement and private security agencies across the globe. Becky will ensure that agencies achieve the most effective implementation of the BolaWrap and Wrap Reality and will support them as they develop skills to utilize our innovative technologies to their fullest."

Becky served as a Law Enforcement Critical Incident Manager for over six years, and then as a Law Enforcement Advisor for the UK Government Home Office, advising and assisting UK policing in the selection and implementation of novel technologies to address their capability gaps. Her international roles included serving as Secretary General to the European Working Group Non Lethal Weapons.

"I am delighted to be joining such a progressive company at such an exciting time," said Becky. "There is a tremendous need for a remote restraint mechanism when dealing with non-compliant subjects and lower-level use of force options. I also see major benefits to law enforcement agents from the provision of a truly immersive, adaptable virtual reality training platform in preparing their staff for dealing with day-to-day demands and believe that necessary training is required to utilize our technology."

Becky will be taking up her role at a time when WRAP continues to experience increased demand for its remote restraint and fully immersive virtual reality training solutions.

About WRAP

WRAP Technologies (Nasdaq: WRAP) is a global leader in innovative public safety technologies and services. WRAP develops creative solutions to complex issues and empowers public safety officials to protect and serve their communities through its portfolio of advanced technology and training solutions.

WRAP's BolaWrap® Remote Restraint device is a patented, hand-held pre-escalation and apprehension tool that discharges a Kevlar® tether to temporarily restrain uncooperative suspects and persons in crisis from a distance. Through its many field uses and growing adoption by agencies across the globe, BolaWrap is [proving](#) to be an effective tool to help law enforcement safely detain persons without injury or the need to use higher levels of force.

Wrap Reality, the Company's virtual reality training system, is a fully immersive training simulator and comprehensive public safety training platform providing first responders with the discipline and practice in methods of de-escalation, conflict resolution, and use-of-force to better perform in the field.

WRAP's headquarters are in Tempe, Arizona. For more information, please visit [wrap.com](https://www.wrap.com).

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Trademark Information

BolaWrap, Wrap and Wrap Reality are trademarks of Wrap Technologies, Inc. All other trade names used herein are either trademarks or registered trademarks of the respective holders.

Cautionary Note on Forward-Looking Statements - Safe Harbor Statement

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to: statements regarding the Company's overall business; total addressable market; and, expectations regarding future sales and expenses. Words such as "expect", "anticipate", "should", "believe", "target", "project", "goals", "estimate", "potential", "predict", "may", "will", "could", "intend", and variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Moreover, forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond the Company's control. The Company's actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the Company's ability to successfully implement training programs for the use of its products; the Company's ability to manufacture and produce product for its customers; the Company's ability to develop sales for its new product solution; the acceptance of existing and future products; the availability of funding to continue to finance operations; the complexity, expense and time associated with sales to law enforcement and government entities; the lengthy evaluation and sales cycle for the Company's product solution; product defects; litigation risks from alleged product-related injuries; risks of government regulations; the business impact of health crises or outbreaks of disease, such as epidemics or pandemics; the ability

to obtain export licenses for countries outside of the US; the ability to obtain patents and defend IP against competitors; the impact of competitive products and solutions; and the Company's ability to maintain and enhance its brand, as well as other risk factors mentioned in the Company's most recent annual report on Form 10-K, quarterly report on Form 10-Q, and other SEC filings. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Except as required by law, the Company undertakes no duty or obligation to update any forward-looking statements contained in this release as a result of new information, future events or changes in its expectations.

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A photo accompanying this announcement is available at
<https://www.globenewswire.com/NewsRoom/AttachmentNg/8b1e0032-fad2-4914-b44c-8e972938752a>



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Leading International Customer Relations at WRAP Technologies (Nasdaq: WRAP)