May 9, 2017

Professional Diversity Network, Inc. Announces Results of April Shared Economy Events

CHICAGO, May 09, 2017 (GLOBE NEWSWIRE) -- Professional Diversity Network, Inc. (NASDAQ:IPDN) ("PDN" or the "Company"), a developer and operator of online networks that provide access to networking, training and employment opportunities for diverse professionals in the United States and abroad, announces the results of its April Shared Economy Events:

China Events Draw Over 3,000 Paid Participants

- April 26th event in Chengdu, Sichuan Province China
- April 27th event in Changzhou, Jiangsu Province China
- April 29th event in Hangzhou, Zhejiang Province China

During the Company's April Shared Economy Events it sold over 3,000 paid participants, further demonstrating a successful entry into the China Market. In March the Company began its China business operations in the first of our three market sector launches planned for this year: education and training for business people; networking, skills and lifestyle services for successful women with International Association of Women (IAW); and secondary school international education.

Michael Wang, the Company's CEO, noted that, "The three April events in China demonstrate an early indication of the potential we have to grow our company's professional and personal services in the world's second largest economy. Our education and training events will continue this month and expand in the months ahead. Our team of dedicated employees is working to expand our professional services to China, where we see the greatest near and midterm potential for growth and profits."

About Professional Diversity Network (PDN)

Professional Diversity Network, Inc. (PDN) is an Internet software and services company that develops and operates online professional networking communities dedicated to serving diverse professionals in the United States and employers seeking to hire diverse talent. We operate subsidiaries in the United States and China including Noble Voice, a career placement and career counseling call center and National Association of Professional Women (NAPW), which is one of the largest, most recognized networking organizations of professional women in the country, spanning more than 200 industries and professions. Through an online platform and our relationship recruitment affinity groups, we provide our employer clients a means to identify and acquire diverse talent and assist them with their

efforts to comply with the Equal Employment Opportunity Office of Federal Contract Compliance Program. Our mission is to utilize the collective strength of our affiliate companies, members, partners and unique proprietary platform to be the standard in business diversity recruiting, networking and professional development for women, minorities, veterans, LGBT and disabled persons globally.

Forward-Looking Statements

This press release contains certain forward-looking statements based on our current expectations, forecasts and assumptions that involve risks and uncertainties. This release does not constitute an offer to sell or a solicitation of offers to buy any securities of any entity. Forward-looking statements in this release are based on information available to us as of the date hereof. Our actual results may differ materially from those stated or implied in such forward-looking statements, due to risks and uncertainties associated with our business, which include the risk factors disclosed in our most recently filed Form 10-K and in our subsequent filings with the Securities and Exchange Commission. Forward-looking statements include statements regarding our expectations, beliefs, intentions or strategies regarding the future and can be identified by forward-looking words such as "anticipate," "believe," "could," "estimate," "expect," "intend," "may," "plan," "should," and "would" or similar words. We assume no obligation to update the information included in this press release, whether as a result of new information, future events or otherwise. Our most recently filed Form 10-K, together with this press release and the financial information contained herein, are available on our website, www.prodivnet.com*. Please click on "Investor Relations."*

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