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Professional Diversity Network, Inc. Announces April Shared Economy Events

CHICAGO, April 17, 2017 (GLOBE NEWSWIRE) -- Professional Diversity Network, Inc. (NASDAQ:IPDN) ("PDN" or the "Company"), a developer and operator of online networks that provide access to networking, training and employment opportunities for diverse professionals in the United States and abroad, announces the next in its series of Shared Economy Events:

The Company's Shared Economy Events Series

- Initial program conducted on March 25, 2017, delivered expert training to over 2,300 participants.
- Company now has more than ten additional Shared Economy Events series planned for 2017.
- Next three events to be held: April 26 in Chengdu, Sichuan Province; April 27 in Changzhou, Jiangsu Province; and April 29 in Hangzhou, Zhejiang Province.

Following on the heels of the first in our 2017 Shared Economy Event Series, the*Sharing Economy Summit* held on March 25, the Company announces our next three events. The first will be held April 26 in Chengdu, Sichuan Province, China, and will involve leading lecturers providing expert discussion on the topics of Chinese macro-economic policy and trends as well as improving public company valuation. The second will be held on April 27 in Changzhou, Jiangsu Province, China, and will involve leading lecturers providing expert discussion on the topics of Chinese economic and political strategy and overseas IPOs for Chinese companies. The third will be held on April 29 in Hangzhou, Zhejiang Province, China, and will involve leading lecturers providing expert discussion on the topic of private equity investment and operations.

Our first event surpassed our internal goals in the quality of the programming, the number of paid attendees and the event's profitability. We expect to continue to meet or surpass our internal goals, and anticipate our next three events will cumulatively be attended by approximately 3,500 to 4,000 Chinese business people.

About Professional Diversity Network (PDN)

Professional Diversity Network, Inc. (PDN) is an Internet software and services company that develops and operates online professional networking communities dedicated to serving diverse professionals in the United States and employers seeking to hire diverse talent. We operate subsidiaries in the United States and China including Noble Voice, a career placement and career counseling call center and National Association of Professional Women (NAPW), which is one of the largest, most recognized networking organizations of professional women in the country, spanning more than 200 industries and professions.

Through an online platform and our relationship recruitment affinity groups, we provide our employer clients a means to identify and acquire diverse talent and assist them with their efforts to comply with the Equal Employment Opportunity Office of Federal Contract Compliance Program. Our mission is to utilize the collective strength of our affiliate companies, members, partners and unique proprietary platform to be the standard in business diversity recruiting, networking and professional development for women, minorities, veterans, LGBT and disabled persons globally.

Forward-Looking Statements

This press release contains certain forward-looking statements based on our current expectations, forecasts and assumptions that involve risks and uncertainties. This release does not constitute an offer to sell or a solicitation of offers to buy any securities of any entity. Forward-looking statements in this release are based on information available to us as of the date hereof. Our actual results may differ materially from those stated or implied in such forward-looking statements, due to risks and uncertainties associated with our business, which include the risk factors disclosed in our most recently filed Form 10-K and in our subsequent filings with the Securities and Exchange Commission. Forward-looking statements include statements regarding our expectations, beliefs, intentions or strategies regarding the future and can be identified by forward-looking words such as "anticipate," "believe," "could," "estimate," "expect," "intend," "may," "plan," "should," and "would" or similar words. We assume no obligation to update the information included in this press release, whether as a result of new information, future events or otherwise. Our most recently filed Form 10-K, together with this press release and the financial information contained herein, are available on our website, www.prodivnet.com*. Please click on "Investor Relations."*

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