March 8, 2017

Professional Diversity Network Announces Presentation at 29th Annual Roth Conference

CHICAGO, March 08, 2017 (GLOBE NEWSWIRE) -- Professional Diversity Network, Inc. ("PDN" or "the Company") (NASDAQ:IPDN) today announced that it will be presenting at the 29th annual Roth Conference, to be held March 12-15, 2017 at the Ritz Carlton in Dana Point, CA.

Mr. Maoji (Michael) Wang, PDN's Chief Executive Officer, is scheduled to present the Company's strategic plan for both growing its U.S. business and for expanding new business into the Chinese market. Mr. Wang's presentation is scheduled to occur during Roth's Company Presentation section at 8:00 A.M. Pacific Time on Wednesday, March 15, 2017. During his presentation, Mr. Wang will be referencing the Company's Investor Relations Deck, which is being furnished to the Securities and Exchange Commission ("SEC") and which will be available through the SEC's EDGAR database.

Mr. Wang expressed his optimism, stating, "I look forward to sharing with the investors' community our vision for the future growth and success of Professional Diversity Network, including our 2017 plans for the Company's expansion to China. After the Roth Conference I plan on having further communications on our business progress and future plans."

About Professional Diversity Network (PDN)

Professional Diversity Network, Inc. (PDN) is an Internet software and services company that develops and operates online professional networking communities dedicated to serving diverse professionals in the United States and employers seeking to hire diverse talent. Our subsidiary, National Association of Professional Women (NAPW), is a networking organization of professional women spanning more than 200 industries and professions. Through an online platform and our relationship recruitment affinity groups, we provide our employer clients a means to identify and acquire diverse talent and assist them with their efforts to comply with the Equal Employment Opportunity Office of Federal Contract Compliance Program.

Notice Regarding Forward-Looking Statements

This press release contains certain forward-looking statements, including statements related to the potential future issuance and sale of shares of common stock under the definitive agreement, the terms of such issuance and sale, and the timing of the transactions contemplated by the definitive agreement, related transactions and our business and strategies. Any such statements may be influenced by a variety of factors, some of which are beyond PDN's control, that could cause actual outcomes and results to be materially

different from those projected, described, stated or implied in such forward-looking statements due to a number of risks and uncertainties. Potential risks and uncertainties include failure to satisfy the closing conditions under the definitive agreement, the incurrence of costs associated with the proposed transaction prior to closing, unanticipated changes or amendments to the definitive agreement, and other risks and uncertainties described in reports PDN files with the SEC. Forward-looking statements represent the views of PDN as of the date of this press release, and PDN undertakes no obligation to update any forward-looking statement to reflect the impact of circumstances or events that arise after the date of this press release.

CONTACT:

Chris Wesser, EVP & Secretary
516-659-8560
investor@prodivnet.com

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