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# Professional Diversity Network Announces Partnership with WiRLD Media, Inc.

CHICAGO, May 19, 2016 (GLOBE NEWSWIRE) -- Professional Diversity Network, Inc. (“PDN”) (NASDAQ:IPDN), a developer and operator of online networks that provide access to employment opportunities for diverse professionals in the United States, today announced that it has signed an agreement with WiRLD Media Inc. (“WiRLD”). Pursuant to the agreement, Professional Diversity Network will develop and support a custom branded job board and profile technology tools that will operate on the WiRLD platform at www.wirld.com.

WiRLD Media, Inc. is the nation’s premiere media outlet for the LGBTQ community. WiRLD provides rich content, breaking news, videos and happenings that enhance the lives of the greater Gay Community.

"We believe the addition of Professional Diversity Network's career networking and job board to WiRLD.COM resources brings added value to its membership and will help strengthen WiRLD.COM ties to its loyal audience," stated Santos Gonzalez, Marketing Director of Brand Properties for Professional Diversity Network. "We are excited to be able to provide these critical career tools to address growing WiRLD.COM community needs while we continue to expand our position as a career opportunity powerhouse for employers who value diversity and diverse talent who desire to work for employers that foster a diverse workforce," continued Gonzalez.

"Our partnership with Professional Diversity Network will enhance our audience’s ability to advance their careers by connecting with companies that have a focus on recruiting from the LGBTQ community. Furthermore, this alliance will help us expand our effectiveness in partnering with corporations that are striving to harness the power of the Gay Community. Enhancing the ability of our corporate partners to find exceptional candidates through our network, and developing comprehensive engagement campaigns will help us advance our mission" said Bobby Blair, President and CEO of WiRLD.COM.

In addition to connecting talented candidates with employers that are actively seeking to hire diverse professionals, Professional Diversity Network develops custom diversity-focused job boards, as well as networking and profile technology tools that help corporations and governmental entities establish best practices for compliance with workforce diversity regulations and initiatives.

**About Professional Diversity Network, Inc.**

The Professional Diversity Network platform provides employers that value diversity with access to diverse talent to meet their hiring needs. Professional Diversity Network owns and operates professional networking communities including: www.iHispano.com for Hispanic

professionals, www.BlackCareerNetwork.com for African-American professionals, www.WomensCareerChannel.com for professional women, www.Military2Career.com for Veterans, http://www.ProAble.net for professionals with disabilities, www.OutProNet.com for professionals in the LGBT community, and www.AsianCareerNetwork.comfor Asian-American professionals.
For more information, visit: www.prodivnet.com.

**Safe Harbor under the Private Securities Litigation Reform Act of 1995**

*This press release contains forward-looking statements within the meaning of the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995 concerning Professional Diversity Network, its affiliations and alliances, and its business strategies. These statements or disclosures may discuss goals, intentions and expectations as to future trends, plans, events, results of operations or financial condition, or state other information relating to Professional Diversity Network, based on current beliefs of management as well as assumptions made by, and information currently available to, management. Forward-looking statements can generally be identified by words such as "may" "anticipate," "believe," "plan," "could," "estimate," "expect," "forecast," "guidance," "intend," "may," "possible," "potential," "predict," "project" or other similar words, phrases or expressions. These forward-looking statements are subject to various risks and uncertainties, many of which are outside of Professional Diversity Network's control. Therefore, investors and shareholders should not place undue reliance on such statements. Factors that could cause actual results to differ materially from those in the forward-looking statements include Professional Diversity Network's ability to maintain its business relationships with its key customers; unanticipated changes and competition in the online recruitment market; unanticipated downturns in the economy; Professional Diversity Network's ability to generate recruitment revenue through direct sales, unexpected technical or marketing difficulties; unexpected claims, charges or litigation; and new laws and governmental regulations. The foregoing list of factors is not exhaustive. Investors and shareholders should carefully consider the foregoing factors and the other risks and uncertainties that affect Professional Diversity Network's business described in its Annual Report on Form 10-K filed on March 30, 2016 and any subsequent filings made by it with the SEC. The forward-looking statements in this press release speak only as of the date they were made. Professional Diversity Network does not assume any obligation to update these forward-looking statements. The Form 10-K filed on March 30, 2016, together with this press release, are available on our website, www.prodivnet.com. Please click on "Investor Relations."*

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