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Professional Diversity Network April Jobs Report Explores Unconscious Bias

Outlines best practices to help eliminate blindspots in the workplace

CHICAGO, April 6, 2015 /PRNewswire/ -- Today Professional Diversity Network, Inc. (Nasdaq: IPDN) released its latest Diversity Jobs Report (DJR) and Diversity Jobs Index (DJI), which analyzes the employment situation for women, minorities, veterans, the disabled and LGBT professionals for the month prior. The DJR reveals that, for the first time in 2015, the employment levels for diverse groups increased or remained flat across the board. This development mirrors the national employment trend for all Americans, which has consistently improved over the past year.

In addition to analyzing the employment situation for diverse Americans, the DJR discusses "unconscious bias" in the workplace and outlines best practices for addressing blindspots when recruiting, hiring and promoting diverse talent. The latest report also includes a special section with best practices for attracting and retaining top Hispanic talent.

Other report highlights include:

- **Positive Index growth:** The DJI is 50.91, indicating a .02% increase in demand for diverse talent compared to the month prior.
- **Bias among women:** What women think of each other when it comes to leadership. Could unconscious bias be the culprit?
- **Fixing the blindspot:** Six practical ways employers can address inherent bias to improve workplace diversity and inclusion.

To download a complimentary copy of the full report, visithttp://diversityjobnews.com/wp-content/uploads/2015/04/Diversity_Jobs_Report-APR2015_Final.pdf

"Each month, we offer data-driven insights coupled with a review of trending diversity topics to empower recruiters and HR professionals," said Star Jones, president of Professional Diversity Network and the National Association of Professional Women. "The positive response from our employer clients validates PDN's unique understanding of diversity recruiting. We will continue to support their ongoing needs by building a strong business case for why diversity matters."

To review methodology and learn more about the Diversity Jobs Index & Report, visit http://diversityjobnews.com/diversity-jobs-index/about-the-report/

About Professional Diversity Network, Inc.

Professional Diversity Network (PDN) is an internet software and services company that

develops and operates online professional networking communities dedicated to serving diverse professionals and employers seeking to hire women, minorities, veterans, LGBT and disabled professionals. Through job-matching technology, national events, networking career fairs and relationship affinity groups, the Chicago-based company provides employer clients a means to identify and acquire diverse talent and assists them with efforts to comply with the Equal Employment Opportunity Office of Federal Contract Compliance Program. PDN's subsidiary, the National Association of Professional Women (NAPW), is one of the largest and most-recognized networking organizations of professional women in the US, with over 700,000 members representing more than 200 industries. Online networking communities include iHispano, BlackCareerNetwork, WomensCareerChannel, Military2Career, ProAble, OutProNet and AsianCareerNetwork. For more information, visit www.prodivnet.com.

To view the original version on PR Newswire, visit: http://www.prnewswire.com/news-releases/professional-diversity-network-april-jobs-report-explores-unconscious-bias-300061652.html

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