March 5, 2015

Professional Diversity Network, Inc. Adds Executive Vice President Jorge Perez

CHICAGO, March 5, 2015 (GLOBE NEWSWIRE) --Professional Diversity Network, Inc. (Nasdaq:IPDN), ("PDN") a developer and operator of online networks that provide access to employment opportunities for diverse professionals in the United States, announced today that Jorge Perez is joining its senior team as Executive Vice President effective March 2, 2015.

Mr. Perez previously served as Senior Vice President for ManpowerGroup, where he led the expansion of strategic business worldwide. Prior to that, Mr. Perez was the Senior Vice President of Manpower North America. During his tenure at Manpower he led the North American and Central America strategic business, with a track record of successful operational expansion and increased profitability. Mr. Perez also launched Access2Ability, a program dedicated to hire people with disabilities. Mr. Perez has been recognized as part of the Top 100 leaders within the staffing world for two consecutive years.

"Rapidly growing businesses are led by exceptional people and that is why we are pleased to have Jorge join our team. Mr. Perez is well known and highly respected in the labor and recruitment sectors of our national economy; he is recognized as one the best and brightest in our industry. Our company has increased our revenues and product offerings significantly in 2014 and we believe our greatest opportunities are before us. In order to maximize these opportunities, we require experienced management skills, hard driving tenacity for revenue generation and proven successful leadership skills performed at multibillion dollar recruitment organizations," said Jim Kirsch, Chief Executive Officer.

About Professional Diversity Network (PDN)

Professional Diversity Network (PDN) is an Internet software and services company that develops and operates online professional networking communities dedicated to serving diverse professionals in the United States and employers seeking to hire diverse talent. Our subsidiary, National Association of Professional Women (NAPW), is one of the largest, most recognized networking organizations of professional women in the country, spanning more than 200 industries and professions. Through an online platform and our relationship recruitment affinity groups, we provide our employer clients a means to identify and acquire diverse talent and assist them with their efforts to comply with the Equal Employment Opportunity Office of Federal Contract Compliance Program. Our mission is to utilize the collective strength of our affiliate companies, members, partners and unique proprietary platform to be the standard in business diversity recruiting, networking and professional development for women, minorities, veterans, LGBT and disabled persons globally.

Forward-Looking Statements

This press release contains certain forward-looking statements based on our current expectations, forecasts and assumptions that involve risks and uncertainties. This release does not constitute an offer to sell or a solicitation of offers to buy any securities of any entity. Forward-looking statements in this release are based on information available to us as of the date hereof. Our actual results may differ materially from those stated or implied in such forward-looking statements, due to risks and uncertainties associated with our business, which include the risk factors disclosed in our Form 10-K filed on March 27, 2014 and in our subsequent filings with the Securities and Exchange Commission. Forward-looking statements include statements regarding our expectations, beliefs, intentions or strategies regarding the future and can be identified by forward-looking words such as "anticipate," "believe," "could," "estimate," "expect," "intend," "may," "should," and "would" or similar words. We assume no obligation to update the information included in this press release, whether as a result of new information, future events or otherwise. The Form 10-K filed on March 27, 2014 and this press release are available on our website, www.prodivnet.com*. Please click on "Investor Relations."*

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