October 7, 2014

Professional Diversity Network's Jobs Report Reveals U.S. Hispanics Making Strides in Employment

'Diversity Jobs Index' indicates employment situation improving for all diverse Americans

CHICAGO, Oct. 7, 2014 /PRNewswire/ -- TodayProfessional Diversity Network, **Inc. (Nasdaq:IPDN)** releases its newest **Diversity Jobs Report** (DJR) and **Diversity Jobs Index** (DJI.) In celebration of National Hispanic Heritage Month, the October report highlights the employment situation for **U.S. Hispanics** and *offers practical advice to help organizations bolster the effectiveness of diversity and inclusion initiatives***.**

The latest DJI is 53.67, ***indicating a 6.97% increase in demand for all diverse talent*** *including women, minorities, veterans, LGBT and disabled professionals, as compared to the month prior.*

Other report highlights include:

- **One size does not fit all:** A first step to successfully recruiting Hispanics is debunking the myth that all 54 Million U.S. Hispanics are alike. Employers must understand the differences within the segment. This includes recognizing the implications of "mature" vs. "emerging" Hispanic Americans when searching for candidates.
- **Women at Work:** The DJR explores the cultural nuances of being a Hispanic woman in the workplace. Research suggests that Hispanic women are less likely to proactively seek promotions than women (and men) from other ethnic groups. This is largely driven by cultural queues, which frown upon bragging and aggressive self-promotion.
- **Men at Work:** Hispanic men are the most likely of all racial or ethnic groups to seek work. Hispanic men work more than white and African-American men, yet consistently earn less.

To download a free copy of the full report, visithttp://diversityjobnews.com/wp-content/uploads/2014/10/Diversity_Jobs_Report-Oct_FINAL.pdf.

About Professional Diversity Network
Professional Diversity Network develops and operates online networks dedicated to serving diverse professionals in the US, including women, African Americans, Asian Americans, Hispanic Americans, veterans, disabled persons and LGBT, by providing them with access to employment opportunities. Online communities include iHispano, BlackCareerNetwork, WomensCareerChannel.com, Military2Career, ProAble.net, OutProNet, and AsianCareerNetwork. For more info, visit prodivnet.com.

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