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Professional Diversity Network Celebrates 3 Million Members Online

Resunate® Resume Builder Optimizes Over 1 Million Resumes for Job-Seekers

CHICAGO, March 25, 2014 /PRNewswire/ -- Membership for the leading developer and operator of online recruiting for diverse professionals, Professional Diversity Network, Inc. (Nasdaq:IPDN), has hit the three million mark. The Chicago-based company attributes its strong growth to a combination of advanced job search technology, relationships with leading national employers and expert knowledge of diversity workforce compliance. Founded in 2003, Professional Diversity Network offers strategic career development opportunities for African American, Asian American and Hispanic American professionals, as well as veterans, professionals with disabilities, members of the LGBT community and women.

In addition to reaching the three million member milestone, Professional Diversity Network celebrates the rapid adoption of its **Resunate™ resume builder**, which has been used to optimize over one million resumes. Available to members for free, Resunate intelligently modifies each member's resume to highlight skills for a specific job opportunity. The online tool has proven to double an applicant's interview rate by providing interactive feedback on how to best tailor a resume for specific positions. Resunate is one of many added-value products and services offered to give diverse candidates a competitive edge. Members can also take advantage of Professional Diversity Network's localized networking events and job fairs featuring Fortune 1000s, government agencies and non-profit organizations.

"From the start, we knew that if we built an authentic community backed by smart technology and recruiting partnerships, we could give diverse job seekers and employers the tools to succeed," said Kevin Williams, chief marketing officer of Professional Diversity Network. "We are honored that more than 3 million professionals – representing such a wide range of candidates – trust us to help them find jobs with employers who value diversity."

Among the company's fastest growing members are veterans and members of the LGBT community. Professional Diversity Network has also seen an uptick in college-educated members seeking jobs in industries such as healthcare, manufacturing and the growing IT sector. Through its targeted diversity sites, Professional Diversity Network seeks to increase job seekers' knowledge of middle to senior level employment opportunities, while maximizing qualified candidates' visibility among potential employers.

"Our growing online communities are a true reflection of America's diverse workforce," Williams added. "Reaching this significant milestone reaffirms our commitment to connecting members with companies seeking to hire diverse professionals."

Professional Diversity Network, Inc.

Professional Diversity Network (PDN) develops and operates online networks dedicated to serving diverse professionals in the U.S. and providing them with access to employment opportunities. PDN offers employers who value diversity an online platform in which to identify and acquire diverse talent for their hiring needs. Headquartered in Chicago, the company owns and operates professional networking communities including: iHispano.com for Hispanic professionals, BlackCareerNetwork.com for African American professionals, WomensCareerChannel.com for women, Military2Career.com for veterans, ProAble.net for professionals with disabilities, OutProNet.com for professionals in the gay community, and AsianCareerNetwork.com for Asian professionals. For more info, visit prodivnet.com.

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