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The Professional Diversity Network Releases March 2014 Diversity Jobs Report

Diversity Jobs Index reveals 9.5% increase in employment demand for women and minorities compared to month prior

CHICAGO, March 7, 2014 /PRNewswire/ -- To complement data from the U.S. Department of Labor's Bureau of Labor Statistics' monthly Employment Situation report, **Professional Diversity Network, Inc.** (Nasdaq:IPDN) released its latest **Diversity Jobs Report** today. The report includes a **Diversity Jobs Index** (DJI), which analyzes the monthly employment condition for women, veterans, disabled persons, Hispanics, African Americans, Asian Americans and members of the LGBT community. The March 2014 DJI is 55.15, indicating a 9.5% increase in demand for diverse talent as compared to the previous month.

A few March report highlights include:

Women making strides, but missing out on high-paying tech jobs

- Although women comprise 47% of the total workforce, they remain underrepresented in the Information sector, which includes jobs in the fast-growing IT space.

Still few veterans working on Wall Street

- While nearly 14% of the Public Administration labor force is comprised of veterans, they remain underrepresented in the Financial Activities sector, which includes jobs in banking and finance.

More Black professionals are teaching and providing healthcare services

- African Americans are strongly represented in the Educational and Health Services sector, but like veterans, they are also underrepresented in Financial Services.

To review the full report, including DJI methodology, download a free copy of the Diversity Jobs Report at **http://diversityjobnews.com/pdf/DiversityJobsReportMar2014.pdf**

About Professional Diversity Network, Inc.
Professional Diversity Network (PDN) develops and operates online networks dedicated to serving diverse professionals in the U.S. and providing them with access to employment opportunities. PDN offers employers who value diversity an online platform in which to identify and acquire diverse talent for their hiring needs. Headquartered in Chicago, the company owns and operates professional networking communities including: iHispano.com

for Hispanic professionals, AMightyRiver.com for African American professionals, WomensCareerChannel.com for women, Military2Career.com for veterans, ProAble.net for professionals with disabilities, OutProNet.com for professionals in the gay community, and AsianCareerNetwork.com for Asian professionals. For more info, visit prodivnet.com.

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