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Professional Diversity Network Announces Custom Career Networking and Job Board for the National Black MBA Association (NBMBAA)(R)

CHICAGO, Sept. 11, 2013 (GLOBE NEWSWIRE) --Professional Diversity Network, Inc. (Nasdaq:IPDN), a developer and operator of online networks that provide access to employment opportunities for diverse professionals in the United States, today announced that it has signed an agreement with the National Black MBA Association (NBMBAA). Pursuant to the agreement, Professional Diversity Network will develop and support a custom branded networking site, job board and profile technology tools that will operate on the NBMBAA platform (www.nbmbaa.org).

"We believe the addition of Professional Diversity Network's career networking and job board to NBMBAA resources brings added value to its membership and will help strengthen NBMBAA ties to its loyal audience," stated Mike Hernandez, Chief Marketing and Communications Officer for Professional Diversity Network. "We are excited to be able to provide these critical career tools to address growing NBMBAA membership needs while we continue to expand our position as a career networking powerhouse within the Black community," stated Hernandez.

"Our partnership with Professional Diversity Network will enhance the ability of our corporate partners to find exceptional candidates through our network," said Jesse Tyson, interim President and CEO of NBMBAA.

NBMBAA Board of Directors member, William (Bill) Wells, Jr. added that, "the partnership with Professional Diversity Network will offer the NBMBAA member essential career building tools for the journey from high school to senior-level executive on through to retirement."

In addition to connecting talented candidates with employers that are actively seeking to hire diverse professionals, Professional Diversity Network develops custom diversity-focused job boards, as well as networking and profile technology tools that help corporations and governmental entities establish best practices for compliance with workforce diversity regulations and initiatives.

About Professional Diversity Network, Inc.

The Professional Diversity Network platform provides employers that value diversity with access to diverse talent to meet their hiring needs. Professional Diversity Network owns and operates professional networking communities including: www.iHispano.com for Hispanic professionals, www.AMightyRiver.com for African-American professionals,

www.WomensCareerChannel.com for professional women, www.Military2Career.com for Veterans, http://www.ProAble.net for professionals with disabilities, www.OutProNet.com for professionals in the LGBT community, and www.AsianCareerNetwork.com for Asian-American professionals.

For more information, visit: www.professionaldiversitynetwork.com

Safe Harbor under the Private Securities Litigation Reform Act of 1995

This press release contains forward-looking statements within the meaning of the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995 concerning Professional Diversity Network, its affiliations and alliances, and its business strategies. These statements or disclosures may discuss goals, intentions and expectations as to future trends, plans, events, results of operations or financial condition, or state other information relating to Professional Diversity Network, based on current beliefs of management as well as assumptions made by, and information currently available to, management. Forward-looking statements can generally be identified by words such as "may" "anticipate," "believe," "plan," "could," "estimate," "expect," "forecast," "guidance," "intend," "may," "possible," "potential," "predict," "project" or other similar words, phrases or expressions. These forward-looking statements are subject to various risks and uncertainties, many of which are outside of Professional Diversity Network's control. Therefore, investors and shareholders should not place undue reliance on such statements. Factors that could cause actual results to differ materially from those in the forward-looking statements include Professional Diversity Network's ability to maintain its business relationships with its key customers; unanticipated changes and competition in the online recruitment market; unanticipated downturns in the economy; Professional Diversity Network's ability to generate recruitment revenue through direct sales, unexpected technical or marketing difficulties; unexpected claims, charges or litigation; and new laws and governmental regulations. The foregoing list of factors is not exhaustive. Investors and shareholders should carefully consider the foregoing factors and the other risks and uncertainties that affect Professional Diversity Network's business described in its Annual Report on Form 10-K. The forward-looking statements in this press release speak only as of the date they were made. Professional Diversity Network does not assume any obligation to update these forward-looking statements.

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