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# Sunrun Now Offering New Customers Access To Home Solar And Batteries For \$1 Per Month For 6 Months

## New Product Offers Financial Relief and Energy Security During COVID-19 Crisis

SAN FRANCISCO, April 16, 2020 (GLOBE NEWSWIRE) -- Sunrun, Inc. (NASDAQ: RUN), the nation's leading home solar, battery storage, and energy services company, today introduced a new product to provide immediate financial relief and energy security for families nationwide.

[New customers can now access rooftop solar](#) and Sunrun's Brightbox solar-powered home battery service from as little as zero dollars down and at a \$1 monthly rate for the first six months. This new product is available in all markets nationwide where Sunrun offers rooftop solar, as well as markets where the company offers its Brightbox solar-powered home battery service.

"Keeping the lights on and costs low for American families has never been as important as it is today," **said Lynn Jurich, Sunrun's co-founder and Chief Executive Officer.** "We know that rooftop solar and batteries provide energy security and predictability during these uncertain times. That's why we are extending immediate financial relief through this offering to households nationwide."

As more people are working from home and quarantining with their families, many households are using and relying on more daytime energy than they did previously. In California, people are using as much as 20% more electricity in their homes than normal, according to the California Public Utilities Commission (CPUC).

When the grid goes down and there is an outage, Brightbox provides backup electricity to your home using power generated directly from the solar panels on your roof. Last year, hundreds of Sunrun customers in California were able to endure utility-mandated power outages by utilizing rooftop solar and battery storage, many for days at a time, until grid electricity was restored. In Bay Area counties that experienced these Public Safety Power Shutoffs (PSPS) in October 2019, for example, Brightbox customers kept their lights on while the grid was down for more than 36 hours on average.

"With the looming threat of hurricanes and wildfires alongside this growing pandemic, we know that reliability and affordability are needed now more than ever," **said Jurich.**

Sunrun is committed to delivering critical electricity services in this new environment. In order to better serve and protect customers, the company announced that it has [mandated](#) that all employees follow public health guidelines and other best practices recommended by

medical experts from across the country. Further measures include virtual-only sales across the country and technology like drones, video conferencing, and DocuSign electronic signature to make going solar almost completely contact-free from sale to install.

### **About Sunrun**

Sunrun Inc. (Nasdaq:RUN) is the nation's leading home solar, battery storage, and energy services company. Founded in 2007, Sunrun pioneered home solar service plans to make local clean energy more accessible to everyone for little to no upfront cost. Sunrun's innovative home battery solution, Brightbox, brings families affordable, resilient, and reliable energy. The company can also manage and share stored solar energy from the batteries to provide benefits to households, utilities, and the electric grid while reducing our reliance on polluting energy sources. For more information, please visit [www.sunrun.com](http://www.sunrun.com).

### **Media Contact:**

Shane Levy  
Media Manager  
[press@sunrun.com](mailto:press@sunrun.com)  
201-679-9507

### **Investor & Analyst Contact:**

Patrick Jobin  
SVP, Finance & IR  
[investors@sunrun.com](mailto:investors@sunrun.com)  
(415) 373-5206



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