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TrueBlue Names Brannon Lacey President of PeopleScout

TACOMA, Wash.--(BUSINESS WIRE)-- TrueBlue, a global leader in specialized workforce solutions, announced today a new appointment to its senior leadership team. Brannon Lacey has been named President of PeopleScout, a division of TrueBlue and the world's largest recruitment process outsourcing provider. Lacey replaces outgoing interim President Chip Holmes.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20200915005738/en/>



Brannon Lacey has been named President of PeopleScout, a division of TrueBlue. (Photo: Business Wire)

has also held a variety of strategic technology consulting and leadership roles at Samsung, Skaya, and Accenture.

Lacey most recently served as the President and Chief Product Officer of Benefits Solutions at Alight, a leading human capital, and business solutions provider. At Alight, he led a \$2 billion business segment and a global team of 14,000 colleagues.

Prior to Alight, Lacey spent more than four years at Rackspace, where he served as SVP & General Manager of Application Services, among other roles. Before that, Brannon served as a principal at Samsung Ventures, where he led venture capital investments for mobility products. He

“Brannon is a technology-centric leader with strong expertise in product management, global leadership, and human capital solutions,” said TrueBlue CEO Patrick Beharelle. “He has the right vision and capabilities to lead PeopleScout’s next phase of growth and innovation, with customer success and ongoing digital transformation as guiding principles.”

About TrueBlue

TrueBlue (NYSE: TBI) is a leading provider of specialized workforce solutions that help clients achieve business growth and improve productivity. In 2019, TrueBlue connected approximately 724,000 people with work. Its PeopleReady segment offers on-demand, industrial staffing, PeopleManagement offers contingent, on-site industrial staffing and commercial driver services, and PeopleScout offers recruitment process outsourcing (RPO) and managed service provider (MSP) solutions to a wide variety of industries. Learn more at www.trueblue.com.

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