

October 15, 2019



# Phunware to Present at GDS' North America Omnichannel Insight Summit

*Join President & CEO Alan S. Knitowski and EVP of Product & Engineering Matt Lindemberger for Experiences Without Boundaries for the Everywhere Customer*

AUSTIN, Texas--(BUSINESS WIRE)-- [Phunware, Inc. \(NASDAQ: PHUN\)](#) (the "Company"), a fully-integrated [enterprise cloud platform](#) for mobile that provides products, solutions, data and services for brands worldwide, today announced that it will be attending the [GDS North American Digital Innovation Insight Summit](#) in Scottsdale, Arizona, from October 28-30.

GDS Summits host industry experts and business leaders to help one another solve their strategic project challenges. Presenters from leading innovative companies like Phunware share their insights and best practices to help enterprise attendees attack their biggest business obstacles with leading-edge digital solutions. Decision makers bring their key projects and budgets, meeting one-on-one and in roundtable sessions with selected innovators and solution providers that provide practical advice tailored to their specific needs.

"This will be the second GDS event we have attended this year, including the third event overall, and we are thrilled to be a core knowledge exchange participant," said [Alan S. Knitowski, President, CEO and Co-Founder of Phunware](#). "Our expertise in helping customers succeed on mobile through our Multiscreen-as-a-Service enterprise cloud platform for mobile matches perfectly with the GDS event theme of reaching customers truly anywhere."

Companies including [Amazon](#), [Adidas](#), [Wells Fargo](#), [Levi's](#), [Disney](#), [Johnson & Johnson](#) and [Starbucks](#) are among the many companies that attend because they get dedicated time to discuss their most challenging projects with subject matter experts like Phunware that have the skills, experience and expertise necessary to help them accomplish their goals.

## **About the Summit:**

**Where:** [The Scottsdale Resort at McCormick Ranch](#), Scottsdale, AZ

**When:** October 28th-30th

**What:** Keynotes, Case Studies, Workshops, Collaborative Sessions and 1:1 Meetings:

- How Social Media and Personalization Drives Engagement
- How to Use eCommerce Software and Cross Device Shopping to Optimize the Omnichannel Experience
- Brand as Experience from Store to Digital

**Who:** [Alan S. Knitowski, President, CEO & Co-Founder](#) & [Matt Lindemberger, EVP of Product Management & Engineering](#)

**Safe Harbor Clause and Forward-Looking Statements**

This press release includes forward-looking statements. All statements other than statements of historical facts contained in this press release, including statements regarding our future results of operations and financial position, business strategy and plans, and our objectives for future operations, are forward-looking statements. The words “anticipate,” “believe,” “continue,” “could,” “estimate,” “expect,” “expose,” “intend,” “may,” “might,” “opportunity,” “plan,” “possible,” “potential,” “predict,” “project,” “should,” “will,” “would” and similar expressions that convey uncertainty of future events or outcomes are intended to identify forward-looking statements, but the absence of these words does not mean that a statement is not forward-looking.

The forward-looking statements contained in this press release are based on our current expectations and beliefs concerning future developments and their potential effects on us. Future developments affecting us may not be those that we have anticipated. These forward-looking statements involve a number of risks, uncertainties (some of which are beyond our control) and other assumptions that may cause actual results or performance to be materially different from those expressed or implied by these forward-looking statements. These risks and uncertainties include, but are not limited to, those factors described under the heading “Risk Factors” in our filings with the Securities and Exchange Commission (SEC), including our reports on Forms 10-K, 10-Q, 8-K and other filings that we make with the SEC from time to time. Should one or more of these risks or uncertainties materialize, or should any of our assumptions prove incorrect, actual results may vary in material respects from those projected in these forward-looking statements. We undertake no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws. These risks and others described under “Risk Factors” in our SEC filings may not be exhaustive.

By their nature, forward-looking statements involve risks and uncertainties because they relate to events and depend on circumstances that may or may not occur in the future. We caution you that forward-looking statements are not guarantees of future performance and that our actual results of operations, financial condition and liquidity, and developments in the industry in which we operate may differ materially from those made in or suggested by the forward-looking statements contained in this press release. In addition, even if our results or operations, financial condition and liquidity, and developments in the industry in which we operate are consistent with the forward-looking statements contained in this press release, those results or developments may not be indicative of results or developments in subsequent periods.

## **About Phunware, Inc.**

Everything You Need to Succeed on Mobile — Transforming Digital Human Experience

[Phunware, Inc. \(NASDAQ: PHUN\)](#), is the pioneer of [Multiscreen-as-a-Service \(MaaS\)](#), an [award-winning](#), fully integrated enterprise cloud platform for mobile that provides companies the products, [solutions](#), [data](#) and [services](#) necessary to engage, manage and [monetize](#) their mobile application portfolios and audiences globally at scale. Phunware’s [Software Development Kits \(SDKs\)](#) include [location-based services](#), [mobile engagement](#), [content management](#), messaging, [advertising](#), loyalty ([PhunCoin & Phun](#)) and [analytics](#), as well as a mobile application framework of pre-integrated iOS and Android software modules for building in-house or channel-based mobile application and vertical solutions. Phunware

helps the world's most respected brands create category-defining mobile experiences, with more than [one billion active devices touching its platform each month](#). For more information about how Phunware is transforming the way consumers and brands interact with mobile in the virtual and physical worlds, visit <https://www.phunware.com>, <https://www.phuncoin.com>, <https://www.phuntoken.com>, and follow @phunware, @phuncoin and @phuntoken on all social media platforms.

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