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ConversionPoint Holdings, Inc. Announces Filing of Registration Statement for Proposed Initial Public Offering

NEWPORT BEACH, Calif., April 15, 2019 (GLOBE NEWSWIRE) -- ConversionPoint Holdings, Inc. today announced that it has filed a registration statement on Form S-1 with the U.S. Securities and Exchange Commission (the "SEC") relating to the proposed initial public offering of shares of its common stock. The number of shares to be offered and the price range for the proposed offering have not yet been determined. In connection with offering, ConversionPoint Holdings has applied to list its common stock on the NASDAQ Capital Market under the symbol "CPTI."

Oppenheimer & Co. will act as the representative of the several underwriters and GMP Securities L.P. will serve as joint bookrunner for the offering.

The proposed offering will be made only by means of a prospectus. When available, a copy of the preliminary prospectus related to the offering may be obtained from Oppenheimer & Co. Inc., Attention: Syndicate Prospectus Department, 85 Broad St., 26th Floor, New York, NY 10004, by telephone at (212) 667-8055 or by email at EquityProspectus@opco.com

A registration statement relating to these securities has been filed with the SEC but has not yet become effective. These securities may not be sold, nor may offers to buy be accepted, prior to the time the registration statement becomes effective. This press release shall not constitute an offer to sell or a solicitation of an offer to buy any securities, nor shall there be any sale of these securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of that jurisdiction.

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