

ConversionPoint Technologies Named to the 2018 Inc. 5000 List of America's Fastest-Growing Private Companies

[ConversionPoint Technologies](#), a leading e-Commerce technology group, announced that the company has made the Inc. 5000 list, the most prestigious ranking of the nation's fastest-growing private companies. Ranking No. 882 on the list with a 568 percent three-year revenue growth puts ConversionPoint in the top 20 percent of list makers as a first-year recipient of the award.

The list represents a unique look at the most successful companies within the American economy's most dynamic segment—its independent small businesses. Microsoft, Dell, Domino's Pizza, Pandora, Timberland, LinkedIn, Yelp, Zillow, and many other well-known names gained their first national exposure as honorees on the Inc. 5000.

"We are honored to be recognized on the Inc. 5000 list along with the other great companies that have demonstrated spectacular growth," said company CEO, Robert Tallack. "Being named to the Inc. 5000 list is a testament to our innovation and the employees behind it. The future is bright for this team and we're excited to continue to grow with our mission to simplify e-Commerce for brands, companies and agencies alike."

Not only have the companies on the 2018 Inc. 5000 been very competitive within their markets, but the list, as a whole, shows staggering growth compared with prior lists. The 2018 Inc. 5000 achieved an astounding three-year average growth of 538.2 percent, and a median rate of 171.8 percent. The Inc. 5000's aggregate revenue was \$206.1 billion in 2017, accounting for 664,095 jobs over the past three years.

Inc. 5000 eligibility requirements include being a privately owned, U.S.-based company and providing detailed financial information to determine growth rate in the specified time period. Companies are then ranked based on that revenue growth. Complete results of the Inc. 5000, including company profiles and an interactive database that can be sorted by industry, region, and other criteria, can be found at www.inc.com/inc5000.

"If your company is on the Inc. 5000, it's unparalleled recognition of your years of hard work and sacrifice," says Inc. editor in chief James Ledbetter. "The lines of business may come and go, or come and stay. What doesn't change is the way entrepreneurs create and accelerate the forces that shape our lives."

About ConversionPoint Technologies

[ConversionPoint Technologies, Inc.](#) is a group of e-Commerce technology companies changing how brands, advertisers and agencies connect with, acquire and retain customers. Powered by AI-enabled media optimization, CRM, and robust post-purchase

platforms that automate product delivery and remarketing, the ConversionPoint companies offer proprietary technologies to increase conversions, lifetime customer value, and return on ad spend. Solutions are available for selling direct (.com), via online retailers and Amazon. Connect on [Twitter](#), [LinkedIn](#) or [ConversionPoint.com](#)

Important Cautions Regarding Forward Looking Statements

Except for historical information contained herein, this press release may contain forward-looking statements, which reflect the expectations of management of ConversionPoint Technologies, Inc. with respect to potential future events. Forward-looking statements consist of statements that are not purely historical, including any statements regarding beliefs, plans, expectations or intentions regarding the future. These forward-looking statements are subject to risks and uncertainties that may cause actual results, performance or developments to differ materially from those contained in the statements. Actual results and the timing of events could differ materially from those anticipated in the forward-looking statements as a result of such risks and uncertainties.