

Novelis Europe Appoints New Vice President Of Human Resources

Novelis, the world leader in aluminum rolling and recycling, announced today the appointment of Miia Holopainen to vice president of human resources (HR). In her new role, she will oversee all HR management in Europe and will be based at the company's European headquarters in Küsnacht, Switzerland.

Holopainen brings extensive HR experience over an 18-year career. Most recently, she was responsible for talent management within General Insurance business segment globally as well as for the region Europe of Zurich Insurance Company.

Prior to that, Mrs. Holopainen held various internal and external HR leadership positions with multinational companies, such as SHL Group, Danzas Management Ltd. and Nokia Corporation. She holds a Master's degree in Psychology from the University of Joensuu, Finland and a European Master's degree in Exercise & Sport Psychology from both the University of Jyväskylä, Finland and the German Sport University Cologne, Germany.

About Novelis

Novelis Inc. is the global leader in aluminium rolled products and the world's largest recycler of aluminium. The company operates in eleven countries, has approximately 11,400 employees and reported revenue of approximately \$10 billion for its 2014 fiscal year. Novelis supplies premium aluminium sheet and foil products to transportation, packaging, construction, industrial and consumer electronics markets throughout North America, Europe, Asia and South America. The company is part of the Aditya Birla Group, a multinational conglomerate based in Mumbai, India. For more information, visit novelis.com and follow us on Facebook at facebook.com/NovelisInc and Twitter at twitter.com/Novelis.

Sabine Schauer +41 44 3862370 sabine.schauer@novelis.com