

July 15, 2008

Novelis

Novelis Wins Aluminum Contract for BMW X6

DETROIT, July 15 /PRNewswire/ -- Novelis Inc. has been selected by BMW to supply aluminum sheet for the lightweight hoods of its all-new X6 crossover SUV. Novelis is the world's leading supplier of high performance aluminum sheet for use in automotive applications.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20070809/NOVELISLOGO>)

"The X6 is yet another landmark vehicle from BMW, and we are proud that Novelis was chosen to supply our advanced aluminum sheet for the vehicle's hood," said Pat McNulty, Automotive Market Director for Novelis in North America.

The X6 combines the height and all-wheel drive capability of an SUV with the body styling of a coupe -- a new segment of automobiles that BMW calls the Sports Activity Coupe. The X6 boasts a strong and sturdy body, says the automaker, developed with a focus on "intelligent lightweight construction."

Novelis also supplies aluminum sheet for a number of other BMW models in both the U.S. and Europe, including the 3 Series, the 5 Series and the 7 Series, as well as the X5 and the Z4. Aluminum for the X6 and other models produced in the U.S. is supplied from Novelis' manufacturing plants in Oswego, NY, and Kingston, Ont.

"Aluminum is gaining popularity because it helps cut vehicle weight, which improves fuel economy and reduces emissions," said Buddy Stemple, vice president of Specialty Products for Novelis in North America. "With concerns over climate change and tough new fuel-economy regulations on the way, more and more automakers will be turning to weight reduction to deliver the next generation of safe and fuel-efficient vehicles."

About Novelis

Novelis Inc. is the global leader in aluminum rolled products and aluminum can recycling. The company operates in 11 countries, employs approximately 12,700 people and reported revenue of \$11.2 billion in fiscal year 2008. Novelis supplies premium aluminum sheet and foil products to automotive, transportation, packaging, construction, industrial and printing markets throughout North America, South America, Europe and Asia. The company is a subsidiary of Hindalco Industries Limited, Asia's largest integrated producer of aluminum and a leading copper producer. Hindalco is the flagship company of the Aditya Birla Group, a multinational conglomerate based in Mumbai, India. For more information on Novelis, visit www.novelis.com .

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