

Brunswick Corporation : Brunswick Corporation Names Stickler as President - Boston Whaler; Valdes Will Head Up Harris and Cypress Cay Pontoons

LAKE FOREST, Ill. May 13, 2016 - Brunswick Corporation (NYSE: BC) today announced it has named Nick Stickler as president - Boston Whaler. He succeeds Huw Bower, who recently was appointed president - Brunswick Boat Group. Stickler, most recently was president - Harris and Cypress Cay Pontoons. Stickler, whose new appointment is effective immediately, will report to Bower.

Succeeding Stickler at Harris will be Jorge Valdes, managing director - Brazil for Brunswick Boats. Valdes will transition to his new responsibilities over the coming weeks. As head of Harris and Cypress Cay, Valdes will report to Jeff Kinsey, president - Brunswick Freshwater Boats.

Since 2012, Stickler has been president - Harris and Cypress Cay pontoons, having previously served as vice president of operations for those brands at the Ft. Wayne, Ind., facility. Stickler joined Brunswick in 2005, and for the next six years served in positions of increasing responsibility within the Company's former bowling operations, before joining Harris/Cypress Cay.

While at Harris/Cypress Cay, Stickler championed the development and introduction of many new and popular models, broadening the product portfolio while driving market share gains in one of the industry's fastest growing segments. In addition, he oversaw significant capital investment, including the capacity expansion and relocation to a new production facility.

"Nick has a very impressive track record of accomplishment, fostering strong distribution relationships and guiding the Harris and Cypress Cay brands to their premier leadership positions in the pontoon category," Bower said.
"Boston Whaler is one of the industry's most iconic brands and I am thrilled that Nick's strategic insight, growth mindset and collaborative leadership style will perfectly complement the team at Boston Whaler."

Stickler received both his baccalaureate degree and Master of Engineering from the University of Michigan, as well as an MBA from the Booth School of Business at the University of Chicago.

Jorge Valdes

Jorge Valdes has been managing director - Brazil since 2011. He joined Brunswick in 2003, initially directing sourcing activities in Latin America. In 2009, Valdes became director of business development for Latin America.

"A versatile marine industry professional, Jorge has been instrumental in advancing Brunswick's presence in the Latin American region. He planned and oversaw the construction of our boat production facilities in Joinville, Brazil, and developed and expanded our dealer network and support infrastructure there," Bower explained. "Jorge's deep operations skillset, personal energy and

customer focus will reinforce the strong growth trajectory of the Harris and Cypress Cay brands."

Valdes has his bachelor's degree in mechanical engineering from the Monterrey Institute of Technology and Higher Education in Monterrey, Mexico. He also has his MBA from the University of North Carolina.

Brunswick has begun the process of identifying Valdes' replacement. In the interim, Brad Anderson, senior vice president and general manager - sport boat and cruiser category for Brunswick Recreational Boats, will assist in the transition and assume direct oversight responsibility for Brunswick's Brazil operations.

About Brunswick

Headquartered in Lake Forest, Ill., Brunswick Corporation's leading consumer brands include Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Attwood, Garelick and Whale marine parts and accessories; Land 'N' Sea, Kellogg Marine, Diversified Marine, BLA and Bell RPG parts and accessories distributors; Bayliner, Boston Whaler, Brunswick Commercial and Government Products, Crestliner, Cypress Cay, Harris, Lowe, Lund, Meridian, Princecraft, Quicksilver, Rayglass, Sea Ray and Uttern; Life Fitness, Hammer Strength, Cybex and SCIFIT fitness equipment; InMovement products and services for productive well-being; and Brunswick billiards tables, accessories and game room furniture. For more information, visit <http://www.brunswick.com>.

###

+-----+ <td> Contact: Daniel Kubera </td>	Contact: Daniel Kubera
+-----+ <td> Director - Media Relations and Corporate Communications </td>	Director - Media Relations and Corporate Communications
+-----+ <td> Phone: 847-735-4617 </td>	Phone: 847-735-4617
+-----+ <td> Email: daniel.kubera@brunswick.com </td>	Email: daniel.kubera@brunswick.com
+-----+	

This announcement is distributed by GlobeNewswire on behalf of GlobeNewswire clients. The owner of this announcement warrants that:
(i) the releases contained herein are protected by copyright and other applicable laws; and
(ii) they are solely responsible for the content, accuracy and originality of the information contained therein.

Source: Brunswick Corporation via GlobeNewswire
[HUG#2012726]