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# MTBC Kicks Off National talkEHR Advertising Campaign

SOMERSET, NJ -- (Marketwired) -- 08/29/17 -- [MTBC](#) (NASDAQ: MTBC) (NASDAQ: MTBCP), a leading provider of mHealth and cloud-based clinical and practice management solutions, today announced the start of an initial marketing campaign for its next-generation, voice-enabled electronic health records (EHR) solution, talkEHR™.

"We will be contacting approximately 1,600,000 physicians, in conjunction with Medical Economics and Physicians Practice, two prestigious resources," said Karl Johnson, SVP Business Development, MTBC. Mr. Johnson continued, "We continue to enhance the artificial intelligence capabilities of talkEHR, based on recommendations of the first physicians who started using talkEHR over the last few months."

MTBC is now offering the base talkEHR application free to all providers. The system will be completely free of cost and will include a number of added value functions and support services. These items include, but are not limited to, electronic claims submission, electronic prescriptions, appointment scheduling, automated reminders and quality incentive support. Most importantly, MTBC will also be offering a full-service package that includes medical billing, for 2.95% of a physician's collections, which is expected to be a very popular selection.

talkEHR is designed to utilize natural language processing and artificial intelligence, which will enable the EHR to learn from the flow of practices, automate patient charting and has the potential to reduce medical errors. It is an all-in-one, easy-to-use and easy-to-implement platform to successfully run medical practices. talkEHR also incorporates an integrated suite of mobile apps allowing a reduction in phone calls and repetitive tasks, making the practice of medicine easier.

Healthcare providers interested in learning more can visit [www.talkEHR.com](http://www.talkEHR.com).

## **About MTBC**

MTBC is a healthcare information technology company that provides a fully integrated suite of proprietary web-based solutions, together with related business services, to healthcare providers throughout the United States. Our integrated Software-as-a-Service (SaaS) platform helps our customers increase revenues, streamline workflows and make better business and clinical decisions, while reducing administrative burdens and operating costs. MTBC's common stock trades on the NASDAQ Capital Market under the ticker symbol "MTBC," and its Series A Preferred Stock trades on the NASDAQ Capital Market under the ticker symbol "MTBCP."

For additional information, please visit our website at [www.mtbc.com](http://www.mtbc.com).

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talkEHR™ is a trademark of MTBC.

### ***Forward-Looking Statements***

This press release contains various forward-looking statements within the meaning of the Securities Act of 1933, as amended, and the Securities Exchange Act of 1934, as amended. These statements relate to anticipated future events, future results of operations or future financial performance. In some cases, you can identify forward-looking statements by terminology such as "anticipate", "believe", "continue", "could", "estimate", "expect", "goals", "intend", "likely", "may", "plan", "potential", "predict", "project", "will" or the negative of these terms or other similar terms and phrases.

Our operations involve risks and uncertainties, many of which are outside our control, and any one of which, or a combination of which, could materially affect our results of operations and whether the forward-looking statements ultimately prove to be correct. Forward-looking statements in this press release include, without limitation, statements reflecting management's expectations for future financial performance and operating expenditures, expected growth, profitability and business outlook, increased sales and marketing expenses, and the expected results from the integration of our acquisitions.

Forward-looking statements are only current predictions and are subject to known and unknown risks, uncertainties, and other factors that may cause our actual results, levels of activity, performance, or achievements to be materially different from those anticipated by such statements. These factors include, but are not limited to, the company's ability to manage growth; integrate acquisitions; effectively migrate and keep newly acquired customers and other important risks and uncertainties referenced and discussed under the heading titled "Risk Factors" in the Company's filings with the Securities and Exchange Commission. Although we believe that the expectations reflected in the forward-looking statements contained in this press release are reasonable, we cannot guarantee future results, levels of activity, performance, or achievements.

The statements in this press release are made as of the date of this press release, even if subsequently made available by the Company on its website or otherwise. The Company does not assume any obligations to update the forward-looking statements provided to reflect events that occur or circumstances that exist after the date on which they were made.

SOURCE MTBC

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