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Global Payments Launches New Genius™ for Retail Solution

- *New solution delivers fast, simple and feature rich POS software designed for a wide array of retail shops*
- *Announcement follows launch of Genius platform and Genius for Restaurants solution in May*

ATLANTA--(BUSINESS WIRE)-- Global Payments Inc. (NYSE: GPN), a leading worldwide provider of payment technology and software solutions, announced today the release of its Genius for Retail solution designed specifically for shops. This powerful new POS offering is ideally suited for a broad range of small and medium-sized retail businesses, including sporting goods, gift, boutique, beauty supplies, coffee shops, cafes, novelty and other stores.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20250610165834/en/>

The solution, which will initially be available to U.S. merchants, works easily right out of the box and is backed by Global Payments' world class service, including unmatched support teams and a network of dealers that are there to ensure speedy setup and outstanding performance.

Features include all the built-in tools small and medium-sized retailers need to optimize their operations and deliver a seamless customer experience. Select highlights include:

- **Advanced payment capabilities** that help retailers accept cards, mobile wallets, gift cards and more – both in-store and on the go. From contactless checkout to tax and discounts, features are built in with no third party add-ons.
- **Business management options** that make it easy to manage inventory, digital invoicing, pay by link, employee schedules, customer insights, staff permissions and sales trends in one place, powering efficiency and informing smarter decisions.
- **Customer engagement features** that drive repeat business are embedded in the solution, including promotions and customer profile management tools that allow retailers to keep their customers coming back. No extra integrations are needed.
- **Order ahead capabilities** that input inventory into an order-ahead web application, allowing customers the convenience to browse, order and pay before they pick up in-store or curbside.

"The launch of Genius for Retail marks another important milestone as we focus our investments on delivering a single, feature rich and comprehensive POS platform to merchants globally," said Bob Cortopassi, Global Payments' president and chief operating officer. "We are playing to our strengths by releasing a powerful new solution built for small and medium-sized shops. We have a deep understanding of what these types of merchants need to run and grow their businesses, and we are excited to bring these capabilities to the market."

Additional retail configurations will be introduced in the third and fourth quarters, including one tailored for businesses where age verification is required, and another for service businesses such as beauty salons, wellness clinics, spas, daycares and more.

“The right POS solution can make all the difference for small and medium-sized businesses, giving them an edge as they work to keep up with competitors,” said Terry Roberts, president of Merchant Solutions at Global Payments. “This new POS offering for shops is an innovative command center with market-leading capabilities that do much more than just help manage a business. They optimize performance, helping to increase average ticket amounts, deliver real-time data to inform business decisions, manage staff more efficiently and much more. We are proud to deliver game-changing solutions that help retailers thrive.”

Genius for Retail follows the launch of Genius for Restaurants in May, which was the first of three Genius products designed to meet the unique needs of key verticals. Genius for Enterprise, tailored to multi-location quick service restaurants, stadiums, venues and cafeterias, will be released in the third quarter.

The Genius for Retail solution will launch in additional geographies throughout 2025.

For more information about Genius, visit globalpayments.com/point-of-sale/retail/shops and view [this video](#).

About Global Payments

Global Payments Inc. (NYSE: GPN) helps businesses around the world enable commerce and provide exceptional experiences to their customers. Our payment technology and software solutions enable merchants, issuers and developers to deliver seamless customer experiences, run smarter operations and adapt quickly to change. Because if it has anything to do with commerce, we are already on it.

With 27,000 team members across 38 countries, we have the scale and expertise to help businesses grow with confidence. Headquartered in Georgia, Global Payments is a Fortune 500® company and a member of the S&P 500.

Learn more at company.globalpayments.com and follow us on [X](#), [LinkedIn](#) and [Facebook](#).

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