

## Intel(R) Aligns New Technologies to Enhance PC Network Management Capabilities

## New Products from Intel, Microsoft Build on New Industry Management Specifications

SANTA CLARA, Calif .-- (BUSINESS WIRE)--

Intel Corporation will make managing business PC networks less costly and simpler by aligning Intel(R) vPro(TM) technology with the newly released versions of Microsoft(1) System Center(1) management solutions and incorporating new PC management standards.

The next generation of Intel vPro technology (codenamed "Weybridge") will add support for the new Web Services Management (WS-MAN) standard and include new Intel(R) Active Management Technology features to reduce the spread of viruses and worms. In addition, it will adopt an upcoming Digital Management Work Group (DMWG) specification for interoperability across PC hardware and software developed by the Distributed Management Task Force (DMTF).

To substantially enhance IT organizations' ability to protect their computers from viruses and help significantly lower maintenance costs, the Weybridge Intel vPro technology desktops and the next Intel(R) Centrino(R) Mobile Technology for notebook PCs (codenamed "Santa Rosa") will support a variety of Microsoft System Center solutions to include System Center Operations Manager 2007 (Ops Manager 2007), which monitors system health, and System Center Essentials 2007 (SCE 2007), a comprehensive management program aimed at small- and medium-size businesses.

"This announcement is great news for our mutual customers and partners," said Kirill Tatarinov, vice president, Microsoft Windows Enterprise Management Division. "Through our partnership with Intel we are able to ensure customers who implement Intel Active Management technology-based systems are fully manageable by Microsoft's industry leading System Center solutions. Intel's leadership and support of WS-MAN ensure that the combination of our solutions enables customers to handle situations over a simple, low-cost connection that previously required a deskside visit or couldn't be done before. This combination of technologies raises manageability to a new level and significantly lowers the customers' overall cost of ownership."

Intel vPro technology offers unprecedented performance from the Intel Core(TM)2 Duo processor, while providing new remote management capabilities that accelerate maintenance functions and improve security while reducing costs. The underlying

management innovation, Intel(R) Active Management Technology (Intel(R) AMT), enables remote diagnosis and repair of a PC even if it is turned off, or crippled by a crashed operating system or hard drive.

Intel and Microsoft led the development of WS-MAN as a standards-based method of accessing and managing PC fleets, and both are founding members of the DMTF, which developed the interoperable management specification.

"Intel vPro Technology combined with System Center solutions addresses IT professionals' needs to reduce expenses and increase productivity," said Robert Crooke, Intel vice president and general manager, Business Client Group. "Our joint leadership with Microsoft around WS-MAN sets a new milestone for built-in standards-based manageability that will help solve the real problems that businesses are facing with their PC fleets."

Intel's Santa Rosa Centrino mobile processor technology is expected in the second quarter of this year, and the Weybridge Intel vPro technology in the second half.

In a related announcement, Intel is collaborating with Microsoft on SCE 2007 to enable Intel(R) Xeon(R) platform-based servers with Intel(R) System Management Software 2.0 to create a comprehensive manageability solution for small- and medium-size businesses, which Intel will deliver to its ecosystem and customers. Intel System Management Software 2.0 will manage Intel-based desktop and mobile PCs, and servers, helping to significantly lower maintenance costs. For large enterprises, Intel-developed software for servers and for Intel vPro-based clients also will be available as add-ons for Ops Manager 2007.

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